

HSBC HOLDINGS PLC

10 June 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a)

On 10 June, HSBC Holdings plc was advised that the following disposal of US\$0.50 ordinary shares (the "Shares") took place in London on that date.

PDMR

Name	Price per Share	Shares sold
Alan Keir	£6.0910	25,253

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.