

HSBC HOLDINGS PLC



28 July 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a).

On 27 July, HSBC Holdings plc was advised that under the HSBC Holdings UK Share Incentive Plan the following acquisition of US\$0.50 ordinary shares (the "Shares") took place in London on that date.

Director

Name	Price per Share	Shares acquired
Douglas Flint	£5.6430	27

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.