

HSBC HOLDINGS PLC

13 July 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a).

On 13 July, HSBC Holdings plc was advised that the following acquisition relating to dividends of US\$0.50 ordinary shares (the "Shares"), in the form of American Depositary Shares¹, took place in New York on 8 July 2015.

Director

Name	Price per Share	Shares acquired
Heidi Miller	US\$9.4959	35

¹American Depositary Shares ("ADS") are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares of \$0.50 each.

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.