

HSBC HOLDINGS PLC



4 August 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a)

On 4 August, HSBC Holdings plc was advised that the following US\$0.50 ordinary shares (the "Shares") were acquired following the exercise of options under the HSBC Holdings Savings-Related Share Option Plan in London on that date.

PDMR

Name	Exercise price per Share	Shares acquired
Alan Keir	£4.4621	1,210

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.