

HSBC HOLDINGS PLC



30 September 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 29 September 2014 that under the HSBC Holdings UK Share Incentive Plan the following acquisition of US\$0.50 ordinary shares took place in London on that date.

Director

Name	Price per share	Shares acquired
Douglas Flint	£6.4093	23

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.