

HSBC HOLDINGS PLC



24 September 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised that the following transactions in US\$0.50 ordinary shares took place in London:

- (i) advised on 23 September 2014 that the following grant of options under the HSBC Savings-Related Share Option Plan took place on that date. The price per option was £5.1887; and

Directors

Name	Options acquired
Douglas Flint	2,919
Iain Mackay	3,469

Persons Discharging Managerial Responsibilities

Name	Options acquired
Ann Almeida	3,469
Simon Cooper	5,839
John Flint	3,469
Alan Keir	2,428
Stuart Levey	3,469

- (ii) advised on 24 September 2014 that the following sale took place on 23 September 2014. The price per share was £6.5107.

Director

Name	Shares sold
Iain Mackay	48,000

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.