



30 October 2014

**HSBC HOLDINGS PLC
THIRD INTERIM DIVIDEND FOR 2014
SCRIP DIVIDEND ALTERNATIVE**

On 6 October, the Directors of HSBC Holdings plc declared a third interim dividend for 2014 of US\$0.10 per ordinary share. The third interim dividend will be payable on 10 December to holders of record on 24 October on the Principal Register in the United Kingdom, the Hong Kong Overseas Branch Register or the Bermuda Overseas Branch Register. The dividend is payable in cash in United States dollars, sterling or Hong Kong dollars, or a combination of these currencies, with a scrip dividend alternative.

The 'Market Value' for the issue of new shares under the scrip dividend alternative is:

US\$10.1178 for each new share

The 'Market Value' is the United States dollar equivalent of £6.2750 being the average of the middle market quotations for the ordinary shares on the London Stock Exchange as derived from the Daily Official List for the five business days beginning on 23 October.

Dividends payable in cash in sterling or Hong Kong dollars on 10 December will be converted from United States dollars at the forward exchange rates quoted by HSBC Bank plc in London at or about 11.00am on 1 December. These exchange rates will be announced to the London, Hong Kong, New York, Paris and Bermuda stock exchanges.

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HSBC Holdings plc Third Interim Dividend for 2014 - Scrip Dividend Alternative

Particulars of the dividend arrangements will be sent to shareholders on or about 5 November and elections must be received by the Registrar by 27 November.

Ben J S Mathews
Group Company Secretary
HSBC Holdings plc

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Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,200 offices in over 74 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,754bn at 30 June 2014, HSBC is one of the world's largest banking and financial services organisations.

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