

HSBC HOLDINGS PLC



13 October 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 13 October 2014 that the following scrip dividend acquisitions took place in London on 9 October 2014.

Directors

Name	Price per share	Shares acquired
Rona Fairhead	\$10.6850	210

Other Persons Discharging Managerial Responsibilities

Name	Price per share	Shares acquired
Peter Wong	\$10.6850	10,015
	£6.3397	1,002
Camay Wong (Spouse of Peter Wong)	\$10.6850	185

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.