

## HSBC HOLDINGS PLC

10 October 2014

### Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 10 October 2014 that the following scrip dividend acquisitions took place in London on 9 October 2014.

#### Directors

Name	Price per share	Shares acquired
Douglas Flint	£6.3397	37
	£6.2541	62
Stuart Gulliver	\$10.6850	23,540
Iain Mackay	\$10.6850	9,210
Marc Moses	\$10.6850	11,710
Safra Catz	\$53.4300	37 American Depositary Shares* (representing 185 ordinary shares of US\$0.50 each)
Sam Laidlaw	\$10.6850	324
Sir Simon Robertson	\$10.6850	211
Jonathan Symonds	\$10.6850	188

\*Interest in 37 listed American Depositary Shares ('ADS'), which are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings ordinary shares.

#### Other Persons Discharging Managerial Responsibilities

Name	Price per share	Shares acquired
Ann Almeida	\$10.6850	6,897
	£6.2541	12
Samir Assaf	\$10.6850	16,332
Peter Boyles	\$10.6850	3,414
	£6.3397	199
Simon Cooper	\$10.6850	3,649
Irene Dorner	\$10.6850	4,388
	£6.3397	230
	£6.2541	41
John Flint	\$10.6850	6,216
Pam Kaur	\$10.6850	1,411
Alan Keir	\$10.6850	3,972
	£6.2541	16
Stuart Levey	\$10.6850	4,211
Antonio Losada	\$10.6850	739
	£6.3397	333
Sean O'Sullivan	\$10.6850	4,464

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.