

## **HSBC HOLDINGS PLC**

## 28 November 2014

## Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 27 November 2014 that the following acquisitions of US\$0.50 ordinary shares took place in London on the following dates.

## Director

Name	Price per share	Shares acquired	Transaction date
Douglas Flint	£6.2997	24	27 November 2014
Rona Fairhead	£6.3117	53,600	21 November 2014

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.