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29 May 2014

(Hong Kong Stock Code: 5)

**HSBC HOLDINGS PLC
FIRST INTERIM DIVIDEND FOR 2014
SCRIP DIVIDEND ALTERNATIVE**

On 7 May, the Directors of HSBC Holdings plc declared a first interim dividend for 2014 of US\$0.10 per ordinary share. The first interim dividend will be payable on 10 July to holders of record on 22 May on the Hong Kong Overseas Branch Register and 23 May on the Principal Register in the United Kingdom or the Bermuda Overseas Branch Register. The dividend is payable in cash in United States dollars, sterling or Hong Kong dollars, or a combination of these currencies, with a scrip dividend alternative.

The 'Market Value' for the issue of new shares under the scrip dividend alternative is:

US\$10.3980 for each new share

The 'Market Value' is the United States dollar equivalent of £6.1996 being the average of the middle market quotations for the ordinary shares on the London Stock Exchange as derived from the Daily Official List for the five business days beginning on 21 May.

Dividends payable in cash in sterling or Hong Kong dollars on 10 July will be converted from United States dollars at the forward exchange rates quoted by HSBC Bank plc in London at or about 11.00am on 30 June. These exchange rates will be announced to the London, Hong Kong, New York, Paris and Bermuda stock exchanges.

Particulars of the dividend arrangements will be sent to shareholders on or about 5 June and elections must be received by the Registrar by 26 June.

Ben J S Mathews
Group Company Secretary
HSBC Holdings plc

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Kathleen Casey[†], Safra Catz[†], Laura Cha[†], Marvin Cheung[†], Sir Jonathan Evans[†], Joachim Faber[†], Rona Fairhead[†], Renato Fassbind[†], Sam Laidlaw[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Marc Moses, Sir Simon Robertson[†] and Jonathan Symonds[†].

[†] Independent non-executive Director

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Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,300 offices in over 75 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,758bn at 31 March 2014, HSBC is one of the world's largest banking and financial services organisations.

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