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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Kathleen Casey[†], Safra Catz[†], Laura Cha[†], Marvin Cheung[†], Sir Jonathan Evans[†], Joachim Faber[†], Rona Fairhead[†], Renato Fassbind[†], Sam Laidlaw[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Marc Moses, Sir Simon Robertson[†] and Jonathan Symonds[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5



24 June 2014

**HSBC PRIVATE BANK (SUISSE) SA AGREES SALE OF
PORTFOLIO OF PRIVATE BANKING ASSETS**

**** HSBC remains committed to growing its Private Banking business
in Switzerland ****

HSBC Private Bank (Suisse) SA, an indirect wholly-owned subsidiary of HSBC Holdings plc (“HSBC”), has entered into an agreement to sell a portfolio of its private banking assets in Switzerland (with assets under management of US\$12.5bn as at 31 December 2013) to LGT Bank (Switzerland) Ltd, a wholly-owned subsidiary of the LGT Group Foundation.

The transaction, which is subject to regulatory and other approvals, is expected to complete in the last quarter of 2014 and it represents further progress in the execution of HSBC’s strategy.

HSBC remains fully committed to Switzerland as a key international centre for its Global Private Banking business and a priority market for the Group.

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Notes to editors:

1. HSBC Private Bank

HSBC Private Bank seeks to be the leading international private bank for business owners and their families. It provides clients with wealth, business and family succession solutions in the largest and fastest growing markets around the world. HSBC Private Bank is the marketing name for the private banking business conducted by the principal private banking subsidiaries of the HSBC Group, one of the world’s largest banking and financial services organisations.

2. The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,300 offices in 75 countries and territories in Europe, Asia, North and Latin America, the Middle East and North Africa. With assets of US\$2,758bn as at 31 March 2014, HSBC is one of the world’s largest banking and financial services organisations.

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