

HSBC HOLDINGS PLC



29 July 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 28 July 2014 that under the HSBC Holdings UK Share Incentive Plan the following acquisition of US\$0.50 ordinary shares took place in London on 28 July 2014.

| Name | Price per share | Shares acquired |
|---------------|-----------------|-----------------|
| Douglas Flint | £6.3146 | 24 |

For any queries related to this notification please contact: Sam Driver, Senior Company Secretary on 02079926915.