

10 February 2014

**HSBC HOLDINGS PLC**  
**NEW DIRECTORSHIP HELD BY A DIRECTOR**  
**IN ANY OTHER PUBLICLY QUOTED COMPANY**

Pursuant to Listing Rule 9.6.14 (2), this is to notify that effective 13 March 2014, Mrs Rona Fairhead, an independent non-executive Director of HSBC Holdings plc, is appointed to the board of directors of PepsiCo, Inc., which is listed on the New York Stock Exchange and other stock exchanges.

Ben J S Mathews  
Group Company Secretary  
HSBC Holdings plc