

HSBC HOLDINGS PLC

11 December 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 11 December 2014 that the following acquisitions relating to dividends took place in London on 10 December 2014.

Directors

Name	Price per share	Shares acquired
Safra Catz	\$50.5900	39 American Depository Shares*
		(representing 195 ordinary shares
		of US\$0.50 each)
Douglas Flint	£6.2117	70
	£6.2524	39
Stuart Gulliver	\$10.1178	25,091
Sam Laidlaw	\$10.1178	346
lain Mackay	\$10.1178	9,815
Marc Moses	\$10.1178	12,476
Sir Simon Robertson	\$10.1178	224
Jonathan Symonds	\$10.1178	201

*Interest in 39 listed American Depositary Shares ('ADS'), which are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares.

Other Persons Discharging Managerial Responsibilities

Name	Price per share	Shares acquired
Ann Almeida	\$10.1178	7,348
	£6.2117	13
Samir Assaf	\$10.1178	17,403
Peter Boyles	\$10.1178	3,638
	£6.2524	212
Simon Cooper	\$10.1178	3,890
John Flint	\$10.1178	6,629
Pam Kaur	\$10.1178	1,506
Alan Keir	\$10.1178	4,231
	£6.2117	18
Stuart Levey	\$10.1178	4,006
Antonio Losada	\$10.1178	787
	£6.2524	353
Sean O'Sullivan	\$10.1178	4,753

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.