

HSBC HOLDINGS PLC

9 December 2014

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a).

On 8 December, awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted under the HSBC fixed pay allowance arrangements. Awards comprise part of the relevant employees' fixed remuneration for 2014. Awards were granted based upon the closing Share price on the London Stock Exchange on 5 December of £6.431.

Individual tax liabilities in respect of the vesting of the Awards were satisfied in cash. The number of Shares received by the Directors and other PDMRs named below is therefore net of tax.

The Awards vest in full on the date of grant. 20 per cent of the number of Shares issued on the vesting of each Award are subject to retention until March 2015, with the remaining 80 per cent subject to retention until March 2020.

Directors

| Name | Number of Shares vested |
|-----------------|----------------------------|
| Stuart Gulliver | 35,025 |
| Iain Mackay | 19,572 |
| Marc Moses | 19,572 |

Other PDMRs

| Name | Number of Shares vested |
|----------------|----------------------------|
| Ann Almeida | 14,628 |
| Samir Assaf | 62,139 |
| Peter Boyles | 10,146 |
| Simon Cooper | 8,038 |
| John Flint | 15,522 |
| Pam Kaur | 4,614 |
| Alan Keir | 12,341 |
| Stuart Levey | 18,625 |
| Antonio Losada | 17,970 |
| Peter Wong | 54,016 |

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.