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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Kathleen Casey[†], Safra Catz[†], Laura Cha[†], Sir Jonathan Evans[†], Joachim Faber[†], Rona Fairhead[†], Renato Fassinot[†], Sam Laidlaw[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Marc Moses, Sir Simon Robertson[†] and Jonathan Symonds[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5

HSBC Holdings plc

Registered Office and Group Head Office:

8 Canada Square, London E14 5HQ, United Kingdom

Web: www.hsbc.com

Incorporated in England with limited liability. Registered in England: number 617987



HSBC HOLDINGS PLC

12 August 2014

Notification of Transactions by Persons Discharging Managerial Responsibilities and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a).

On 11 August 2014, awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in London under the HSBC fixed pay allowance arrangements (the "FPA Arrangements"). Awards comprise part of the relevant employees' fixed remuneration for 2014. Awards were granted based on the 8 August 2014 closing Share price of £6.2750.

Pursuant to the FPA Arrangements, the Awards vest in full on the date of grant. 20 per cent of the net number of Shares issued on the vesting of each Award are subject to retention until March 2015, with the remaining 80 per cent subject to retention until March 2020.

Directors

Name	Shares awarded	Shares sold in respect of Income Tax and National Insurance liabilities at £6.2606 per Share	Net Shares vesting
Stuart Gulliver	135,458	63,666	71,792
Iain Mackay	75,697	35,578	40,119
Marc Moses	75,697	35,578	40,119

Other Persons Discharging Managerial Responsibilities

Name	Shares awarded	Shares sold in respect of Income Tax and National Insurance liabilities at £6.2606 per Share	Net Shares vesting
Ann Almeida	56,573	26,590	29,983
Samir Assaf	240,318	112,950	127,368
Peter Boyles	34,003	13,435	20,568
Simon Cooper	29,960	13,483	16,477
Irene Dorner	53,310	29,758	23,552
John Flint	57,848	26,032	31,816
Pam Kaur	17,848	8,389	9,459
Alan Keir	47,729	22,433	25,296
Stuart Levey	72,031	33,855	38,176
Antonio Losada	47,370	13,027	34,343
Sean O'Sullivan	65,577	30,822	34,755
Peter Wong	121,303	18,196	103,107

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.