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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Kathleen Casey[†], Safra Catz[†], Laura Cha[†], Sir Jonathan Evans[†], Joachim Faber[†], Rona Fairhead[†], Renato Fassbind[†], Sam Laidlaw[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Marc Moses, Sir Simon Robertson[†] and Jonathan Symonds[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

6 August 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 6 August 2014 that the following US\$0.50 ordinary shares were acquired and subsequently sold as a result of the exercise of options under the HSBC Savings-Related Share Option Plan in London on 6 August 2014.

Name	Exercise price per share	Shares acquired	Sale price per share	Shares disposed
Alan Keir	£5.0971	708	£6.32	708

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.