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6 August 2014

**HSBC HOLDINGS PLC
BASE PROSPECTUS SUPPLEMENT DATED 5 AUGUST 2014**

A Base Prospectus Supplement dated 5 August 2014 to the Base Prospectus dated 7 March 2014 relating to the Debt Issuance Programme prepared by HSBC Holdings plc has been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.hemscott.com/nsm.do>.

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Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,200 offices in 74 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,754bn at 30 June 2014, the HSBC Group is one of the world's largest banking and financial services organisations.

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News Release