

HSBC HOLDINGS PLC



28 August 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 27 August 2014 that the following transactions in US\$0.50 ordinary shares took place in London on that date relating to:

- (i) the HSBC Holdings UK Share Incentive Plan; and

Director

Name	Price per share	Shares acquired
Douglas Flint	£6.5156	23

- (ii) the HSBC Savings-Related Share Option Plan

Other Person Discharging Managerial Responsibilities

Name	Exercise price per share	Shares acquired	Sale price per share	Shares disposed
Ann Almeida	£3.3116	4,725	£6.4663	4,725

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.