

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL
RESPONSIBILITY AND/OR CONNECTED PERSONS**

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	M M Moses, a person discharging managerial responsibilities
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	<p>(i) Acquisition of an interest in 211,668 shares arising from a conditional award of shares under the Group Performance Share Plan being the long-term incentive plan of the HSBC Share Plan 2011.</p> <p>(ii) Acquisition of an interest in 53,313 shares arising from a deferred award of Restricted Shares under the HSBC Share Plan 2011.</p> <p>(iii) Acquisition of an interest in 35,542 shares arising from a non-deferred award of Restricted Shares under the HSBC Share Plan 2011. The Trustees of the Plan sold 35,542 shares (including 18,482 to meet the tax liability) arising on the immediate vesting of this award. M M Moses must retain 17,060 shares from his existing holding for a period of six months; and</p> <p>(iv) Release by the Trustees of 41,982 ordinary shares upon the partial vesting of Restricted Shares awarded previously to M M Moses. The Trustees of the Plan sold 41,982 shares (including 21,832 to meet the tax liability). M M Moses must retain 20,150 shares from his existing holding for a period of six months.</p>
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	<p>(i) 211,668</p> <p>(ii) 53,313</p> <p>(iii) 35,542</p>
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	<p>(iii) 35,542</p> <p>(iv) 41,982</p>

7	Price per share or value of transaction
	(i) and (ii) N/A (iii) £7.3220 (iv) £7.3294
8	Date and place of transactions
	(i), (ii) and (iii) 11 March 2013, London (iv) 12 March 2013, London
9	Date issuer informed of transactions
	13 March 2013
10	Name of duly authorised officer/official of issuer responsible for making notification
	Steve Owen, Assistant Secretary, 020 7991 3879
11	Date of notification
	13 March 2013