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NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

1 Name of the issuer

HSBC Holdings plc

Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities

P T S Wong, a person discharging managerial responsibilities

3 Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares

US\$0.50 ordinary shares

4 State the nature of the transaction

Release by the Trustees of 34,749 ordinary shares upon the vesting of Restricted Shares awarded in 2010 to P T S Wong and transfer by the Trustees to P T S Wong as beneficial owner.

5 Number of shares, derivatives or any other financial instruments relating to shares acquired

34,749

6 Number of shares, derivatives or any other financial instruments relating to shares disposed

N/A

7 Price per share or value of transaction

N/A

8 Date and place of transaction

4 March 2013, London

9 Date issuer informed of transaction

5 March 2013

Name of duly authorised officer/official of issuer responsible for making notification

Steve Owen, Assistant Secretary, 020 7991 0593

11 Date of notification

5 March 2013

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: D J Flint, S T Gulliver, S A Catz † , L M L Cha † , M K T Cheung † , J B Comey † , J D Coombe † , J Faber † , R A Fairhead † , R Fassbind † , J W J Hughes-Hallett † , W S H Laidlaw † , J P Lipsky † , J R Lomax † , I J Mackay, Sir Simon Robertson † and J L Thornton † .

† Independent non-executive Director

Hong Kong Stock Code: 5