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The following is the text of an announcement released to the other stock exchanges on which HSBC Holdings plc is listed.

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	B Robertson, a person discharging managerial responsibilities
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	(i) Exercise of options under the HSBC Holdings Savings-Related Share Option Plan (ii) Sale of resultant shares
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	(i) 1,105
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	(ii) 1,105
7	Price per share or value of transactions
	(i) £3.3116 (ii) £5.6631

8	Date and place of transactions
	(i) 13 September 2012, London (ii) 13 September 2012, London
9	Date issuer informed of transactions
	19 September 2012
10	Name of duly authorised officer/official of issuer responsible for making notification
	Steve Owen, Assistant Secretary, 020 7991 3879
11	Date of notification
	19 September 2012

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: D J Flint, S T Gulliver, S A Catz†, L M L Cha†, M K T Cheung†, J D Coombe†, J Faber†, R A Fairhead†, J W J Hughes-Hallett†, W S H Laidlaw†, J P Lipsky†, J R Lomax†, I J Mackay, N R N Murthy†, Sir Simon Robertson† and J L Thornton†.

† Independent non-executive Director

Hong Kong Stock Code: 5