

3 September 2012

HSBC HOLDINGS PLC BASE PROSPECTUS SUPPLEMENT DATED 31 AUGUST 2012

A Base Prospectus Supplement dated 31 August 2012 to the Base Prospectus of the Debt Issuance Programme issued by HSBC Holdings plc has been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.hemscott.com/nsm.do>.

ends/more

Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,900 offices in over 80 countries and territories in Europe, Hong Kong, Rest of Asia-Pacific, Middle East and North Africa, North America and Latin America. With assets of US\$2,652bn at 30 June 2012, HSBC is one of the world's largest banking and financial services organisations.

ends/all