

31 October 2012

HSBC HOLDINGS PLC THIRD INTERIM DIVIDEND FOR 2012 SCRIP DIVIDEND ALTERNATIVE

On 9 October 2012, the Directors of HSBC Holdings plc declared a third interim dividend for 2012 of US\$0.09 per ordinary share payable on 12 December 2012 to holders of record on 25 October 2012 on the Hong Kong Overseas Branch Register and 26 October 2012 on the Principal Register in the United Kingdom or the Bermuda Overseas Branch Register. The dividend is payable in cash in United States dollars, sterling or Hong Kong dollars, or a combination of these currencies, with a scrip dividend alternative. The 'Market Value' for the issue of new shares under the scrip dividend alternative is:

US\$9.8255 for each new share

The 'Market Value' is the United States dollar equivalent of £6.1138 being the average of the middle market quotations for the ordinary shares on the London Stock Exchange as derived from the Daily Official List for the five business days beginning on 24 October 2012.

Dividends payable in cash in sterling or Hong Kong dollars on 12 December 2012 will be converted from United States dollars at the forward exchange rates quoted by HSBC Bank plc in London at or about 11.00am on 3 December 2012. These exchange rates will be announced to the London, Hong Kong, New York, Paris and Bermuda stock exchanges.

Particulars of the dividend arrangements will be sent to shareholders on or about 7 November 2012 and elections must be received by the Registrars by 28 November 2012.

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Group Company Secretary
HSBC Holdings plc

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Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,900 offices in over 80 countries and territories in Europe, the Asia-Pacific region, North and Latin America, and the Middle East and North Africa. With assets of US\$2,652bn at 30 June 2012, the HSBC Group is one of the world's largest banking and financial services organisations.

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