NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

1	Name of the issuer				
	HSBC Holdings plc				
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities				
	B Robertson, a person discharging managerial responsibilities				
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares				
	US\$0.50 ordinary shares				
4	State the nature of the transactions				
	Release by the Trustee of 215,982 ordinary shares following the vesting of the 2009 Restricted Share award made to B Robertson under the HSBC Share Plan. The Trustee of the Plan sold (i) 112,311 shares to meet the tax liability; and (ii) transferred 103,671 shares to B Robertson as beneficial owner.				
5	Number of shares, derivatives or any other financial instruments relating to shares acquired				
	103,671				
6	Number of shares, derivatives or any other financial instruments relating to shares disposed				
	112,311				
7	Price per share or value of transaction				
	(i) £5.6014 (ii) N/A				
8	Date and place of transactions				
	5 March 2012, London				
9	Date issuer informed of transactions				
	6 March 2012				
10	Name of duly authorised officer/official of issuer responsible for making notification				
	Louisa Jenkinson, Senior Assistant Secretary, 020 7991 0593				
11	Date of notification				
	6 March 2012				