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The following is the text of an announcement released to the other stock exchanges on which HSBC Holdings plc is listed.

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

1 Name of the issuer

HSBC Holdings plc

2 Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities

R E T Bennett, a person discharging managerial responsibilities

3 Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares

US\$0.50 ordinary shares

4 State the nature of the transaction

Acquisition / monthly contribution to HSBC Holdings UK Share Incentive Plan

5 Number of shares, derivatives or any other financial instruments relating to shares acquired

19

6 Number of shares, derivatives or any other financial instruments relating to shares disposed

N/A

7 Price per share or value of transaction

£6.5813

8 Date and place of transaction

27 December 2012, London

9 Date issuer informed of transaction

28 December 2012

10 Name of duly authorised officer/official of issuer responsible for making notification

Nickesha Graham-Burrell, Senior Company Secretarial Assistant,
020 7992 3633

11 Date of notification

28 December 2012

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: D J Flint, S T Gulliver, S A Catz†, L M L Cha†, M K T Cheung†, J D Coombe†, J Faber†, R A Fairhead†, J W J Hughes-Hallett†, W S H Laidlaw†, J P Lipsky†, J R Lomax†, I J Mackay, N R N Murthy†, Sir Simon Robertson† and J L Thornton†.

† Independent non-executive Director

Hong Kong Stock Code: 5