## NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR  $3.1.2\ R$  and  $3.1.4\ R$  (1)(a)

Name of the issuer
HSBC Holdings plc
Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
P A Thurston, a person discharging managerial responsibilities
Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
US\$0.50 ordinary shares
State the nature of the transaction
Acquisition / Scrip dividend
Number of shares, derivatives or any other financial instruments relating to shares acquired
3,642
Number of shares, derivatives or any other financial instruments relating to shares disposed
N/A
Price per share or value of transaction
US\$9.8255
Date and place of transaction
12 December 2012, London
Date issuer informed of transaction
14 December 2012
14 December 2012  Name of duly authorised officer/official of issuer responsible for making notification
Name of duly authorised officer/official of issuer responsible
Name of duly authorised officer/official of issuer responsible for making notification