NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	(ia)(iia) and (iii) R E T Bennett, a person discharging managerial responsibilities
	(ib)and (iib)H M Bennett, spouse of R E T Bennett (a person discharging managerial responsibilities)
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	(i) Acquisition / Scrip dividend (ii) Acquisition / reinvestment of dividend in ISAs (iii) Acquisition / reinvestment of dividend in HSBC Holdings UK Share Incentive Plan holding
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	(ia) 1,975 (ib) 985
	(iia) 65 (iib) 54
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	N/A
7	Price per share or value of transactions
	(i) US\$9.8255
	(ii) £6.4291
	(iii) £6.43
8	Date and place of transactions
	12 December 2012, London
9	Date issuer informed of transactions
	14 December 2012
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10	Name of duly authorised officer/official of issuer responsible for making notification
	Steve Owen, Assistant Secretary, 020 7991 3879
11	Date of notification
	14 December 2012