

30 November 2011

HSBC HOLDINGS PLC THIRD INTERIM DIVIDEND FOR 2011 SCRIP DIVIDEND ALTERNATIVE

On 7 November 2011, the Directors of HSBC Holdings plc declared a third interim dividend for 2011 of US\$0.09 per ordinary share payable on 18 January 2012 to holders of record on 24 November 2011 on the Hong Kong Overseas Branch Register and 25 November 2011 on the Principal Register in the United Kingdom or the Bermuda Overseas Branch Register. The dividend is payable in cash in United States dollars, sterling or Hong Kong dollars, or a combination of these currencies, with a scrip dividend alternative. The 'Market Value' for the issue of new shares under the scrip dividend alternative is:

US\$7.4224 for each new share

The 'Market Value' is the United States dollar equivalent of £4.7461 being the average of the middle market quotations for the ordinary shares on the London Stock Exchange as derived from the Daily Official List for the five business days beginning on 23 November 2011.

Dividends payable in cash in sterling or Hong Kong dollars on 18 January 2012 will be converted from United States dollars at the forward exchange rates quoted by HSBC Bank plc in London at or about 11.00am on 9 January 2012. These exchange rates will be announced to the London, Hong Kong, New York, Paris and Bermuda stock exchanges.

Particulars of the dividend arrangements will be sent to shareholders on or about 7 December 2011, and elections must be received by the Registrars by 4 January 2012.

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HSBC Holdings plc

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Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 7,500 offices in over 80 countries and territories in Europe, the Asia-Pacific region, North and Latin America, and the Middle East and Africa. With assets of US\$2,716bn at 30 September 2011, HSBC is one of the world's largest banking and financial services organisations.

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