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The following is the text of an announcement released to the other stock exchanges on which HSBC Holdings plc is listed.

24 August 2011

**HSBC HOLDINGS PLC
SECOND INTERIM DIVIDEND FOR 2011
SCRIP DIVIDEND ALTERNATIVE**

On 1 August 2011, the Directors of HSBC Holdings plc declared a second interim dividend for 2011 of US\$0.09 per ordinary share payable on 6 October 2011 to holders of record on 18 August 2011 on the Hong Kong Overseas Branch Register and 19 August 2011 on the Principal Register in the United Kingdom or the Bermuda Overseas Branch Register. The dividend is payable in cash in United States dollars, sterling or Hong Kong dollars, or a combination of these currencies, with a scrip dividend alternative. The 'Market Value' for the issue of new shares under the scrip dividend alternative is:

US\$8.5685 for each new share

The 'Market Value' is the United States dollar equivalent of £5.1714 being the average of the middle market quotations for the ordinary shares on the London Stock Exchange as derived from the Daily Official List for the five business days beginning on 17 August 2011.

Dividends payable in cash in sterling or Hong Kong dollars on 6 October 2011 will be converted from United States dollars at the forward exchange rates quoted by HSBC Bank plc in London at or about 11.00am on 26 September 2011. These exchange rates will be announced to the London, Hong Kong, New York, Paris and Bermuda stock exchanges.

Particulars of the dividend arrangements will be sent to shareholders on or about 31 August 2011, and elections must be received by the Registrars by 21 September 2011.

R G Barber
Group Company Secretary
HSBC Holdings plc

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Second Interim Dividend for 2011 – Scrip Dividend Alternative/2

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Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 7,500 offices in 87 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of US\$2,691bn at 30 June 2011, HSBC is one of the world's largest banking and financial services organisations.

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The Board of Directors of HSBC Holdings plc as at the date of this announcement are: D J Flint, S T Gulliver, S A Catz[†], L M L Cha[†], M K T Cheung[†], J D Coombe[†], R A Fairhead[†], A A Flockhart, J W J Hughes-Hallett[†], W S H Laidlaw[†], J R Lomax[†], I J Mackay, G Morgan[†], N R N Murthy[†], Sir Simon Robertson[†], J L Thornton[†] and Sir Brian Williamson[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5