

24 August 2011

## **HSBC HOLDINGS PLC BASE PROSPECTUS SUPPLEMENT DATED 23 AUGUST 2011**

A Base Prospectus Supplement dated 23 August 2011 to the Base Prospectus of the Debt Issuance Programme issued by HSBC Holdings plc has been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.hemscott.com/nsm.do>.

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### **Note to editors:**

#### **The HSBC Group**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 7,500 offices in over 80 countries and territories in Europe, the Asia-Pacific region, North and Latin America, the Middle East and Africa. With assets of US\$2,691bn at 30 June 2011, HSBC is one of the world's largest banking and financial services organisations.

*ends/all*