HSBC HOLDINGS PLC

SECOND INTERIM DIVIDEND FOR 2010

SCRIP DIVIDEND ALTERNATIVE

74,810,373 ordinary shares of US\$0.50 each have been issued by HSBC Holdings plc to shareholders who elected to receive the scrip dividend alternative for the second interim dividend for 2010, payable on 6 October 2010. The shares rank pari passu with the existing issued ordinary shares of the Company.

Application has been made to the Financial Services Authority for the shares to be admitted to the Official List and to the London Stock Exchange for the shares to be admitted to trading. Dealings are expected to commence on 6 October 2010.

R G Barber

Group Company Secretary

6 October 2010