

5 October 2010

HSBC HOLDINGS PLC – BASE PROSPECTUS SUPPLEMENT DATED 1 OCTOBER 2010

A Base Prospectus Supplement dated 1 October 2010 to the Base Prospectus of the Debt Issuance Programme issued by HSBC Holdings plc has been submitted to the National Storage Mechanism and will shortly be available for inspection at

<http://www.hemscott.com/nsm.do>.

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Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 8,000 offices in 87 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of US\$2,418 billion at 30 June 2010, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

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