NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

Name of the issuer HSBC Holdings plc Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities Simon Manwaring Robertson, a person discharging managerial responsibilities Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares US\$0.50 ordinary shares State the nature of the transaction Acquisition / scrip dividend Number of shares, derivatives or any other financial instruments relating to shares acquired 82 Number of shares, derivatives or any other financial instruments relating to shares disposed N/A Price per share or value of transaction US\$10.2149 Date and place of transaction	HSBC Holdings plc Name of the person discharging managerial responsibilities or where applicable, the name of the person connected with a person discharging managerial responsibilities Simon Manwaring Robertson, a person discharging managerial responsibilities Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares US\$0.50 ordinary shares State the nature of the transaction Acquisition / scrip dividend Number of shares, derivatives or any other financial instruments relating to shares acquired 82 Number of shares, derivatives or any other financial instruments relating to shares disposed N/A Price per share or value of transaction US\$10.2149	1	Name of the issuer
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	10 Total holding following notification	9	Date issuer informed of transaction
Date issuer informed of transaction			6 May 2010
	176,229	10	Total holding following notification
6 May 2010			176,229
6 May 2010 Total holding following notification	Name of duly authorised officer/official of issuer responsible for making notification	11	Name of duly authorised officer/official of issuer responsible for making notification
6 May 2010 Total holding following notification 176,229 Name of duly authorised officer/official of issuer responsible	Peter Harvey, Senior Assistant Secretary, 020 7992 1401		Peter Harvey, Senior Assistant Secretary, 020 7992 1401
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