

25 August 2010

HSBC HOLDINGS PLC SECOND INTERIM DIVIDEND FOR 2010 SCRIP DIVIDEND ALTERNATIVE

On 2 August 2010, the Directors of HSBC Holdings plc declared a second interim dividend for 2010 of US\$0.08 per ordinary share payable on 6 October 2010 to holders of record on 19 August 2010 on the Hong Kong Overseas Branch Register and 20 August 2010 on the Principal Register in the United Kingdom or the Bermuda Overseas Branch Register. The dividend is payable in cash in United States dollars, sterling or Hong Kong dollars, or a combination of these currencies, with a scrip dividend alternative. The "Market Value" for the issue of new shares under the scrip dividend alternative is:

US\$9.8237 for each new share

The "Market Value" is the United States dollar equivalent of £6.3832 being the average of the middle market quotations for the ordinary shares on the London Stock Exchange as derived from the Daily Official List for the five business days beginning on 18 August 2010.

Dividends payable in cash in sterling or Hong Kong dollars on 6 October 2010 will be converted from United States dollars at the forward exchange rates quoted by HSBC Bank plc in London at or about 11.00 am on 27 September 2010. These exchange rates will be announced to the London, Hong Kong, New York, Paris and Bermuda stock exchanges.

Particulars of the dividend arrangements will be mailed to shareholders on or about 1 September 2010, and elections must be received by the Registrars by 22 September 2010.

R G Barber
Group Company Secretary
HSBC Holdings plc

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Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 8,000 offices in 87 countries and territories in Europe, the Asia-Pacific region, North America, Latin America and the Middle East. With assets of US\$2,418 billion at 30 June 2010, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

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