PRICING SUPPLEMENT

Pricing Supplement dated 9 March 2023

HSBC Continental Europe

Programme for the Issuance of Notes and Warrants

Issue of

EUR 30,000,000 Variable Coupon Automatic Early Redemption Reverse Convertible Index-linked Notes due March 2029 linked to a Basket of Indices

PART A - CONTRACTUAL TERMS

This document constitutes the pricing supplement (the "**Pricing Supplement**") relating to the is sue of the Tranche of Notes described herein for the purposes of listing on the Official List of the Irish Stock Exchange plc trading as Euronext Dublin ("**Euronext Dublin**") and must be read in conjunction with the offering memorandum dated 1 June 2022 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Notes, including the Terms and Conditions of the Equity-Linked Notes, and Index-Linked Notes (the "**Conditions**") set forth in the Offering Memorandum. The Alternative Note General Conditions do not apply.

Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum available for viewing at HSBC Continental Europe, 38, avenue Kléber, 75116, Paris, France and www.about.hsbc.fr/investor-relations/debt-issuance.

The Offering Memorandum does not comprise (i) a base prospectus for the purposes of Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the European Union Withdrawal Act 2018, as amended (the "EUWA") (the "UK Prospectus Regulation") or (ii) a base prospectus for the purposes of Regulation (EU) 2017/1129 (as amended, the "EU Prospectus Regulation"). The Offering Memorandum has been prepared solely with regard to Notes that are not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU (as amended, "MiFID II") or Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the EUWA ("UK MiFIR") and not to be offered to the public in the United Kingdom (the "UK") (other than pursuant to one or more of the exemptions set out in Section 86 of the Financial Services and Markets Act 2000 (as amended, the "FSMA")) or a Member State of the European Economic Area (other than pursuant to one or more of the exemptions set out in Article 1(4) of the EU Prospectus Regulation).

PROHIBITION OF SALES TO SWISS PRIVATE CLIENTS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to investors that qualify as private (retail) clients according to Article 4 para. 2 Swiss Financial Services Act ("**FinSA**") and its implementing ordinance, the Swiss Federal Financial Services Ordinance ("**FinSO**"). Consequently, no key information document (or equivalent document) required by FinSA has been prepared and therefore offering or selling the Notes or otherwise making them available to any private (retail) client in, into or from Switzerland may be unlawful under FinSA.

It is advisable that investors considering acquiring any Notes understand the risks of transactions involving the Notes and it is advisable that they reach an investment decision after carefully considering, with their financial, legal, regulatory, tax, accounting and other advisers, the suitability of the Notes in light of their particular circumstances (including without limitation their own financial circumstances and investment objectives and the impact the Notes will have on their overall investment portfolio) and the information contained in the Offering Memorandum and this Pricing Supplement. Investors should consider carefully the risk factors set forth under "Part A - Risk Factors" in the Offering Memorandum.

Issuer: HSBC Continental Europe 1. 2. Tranche number: 1 3. Currency: (i) Settlement Currency: Euro ("EUR") (ii) Denomination Currency: **EUR** Aggregate Principal Amount: 4. (i) Series: EUR 30.000.000 (ii) Tranche: EUR 30,000,000 5. Issue Price: 100 per cent. of the Aggregate Principal Amount. EUR 1,000 6. (i) Denomination(s) (Condition 2): (ii) Calculation Amount: The Denomination Not applicable (iii) Aggregate Outstanding Nominal Amount Rounding: 10 March 2023 7. (i) Issue Date: (ii) Interest Commencement Date: Issue Date Trade Date: (iii) 24 February 2023 8. Maturity Date: 5 March 2029, adjusted in accordance with the (Condition 7(a))Following Business Day Convention for the purposes of payment only and not for accrual of interest, subject to early redemption on an Automatic Early Redemption Date (see paragraph 35(iii) below).

Not applicable

Change of interest or redemption basis:

9.

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

10. Fixed Rate Note provisions: Not applicable

(Condition 4)

11. Floating Rate Note provisions: Not applicable

(Condition 5)

12. Zero Coupon Note provisions: Not applicable

(Condition 6)

13. Equity-/Index-Linked Interest Note and other Applicable

variable-linked interest Note provisions:

(i) Index/formula/other variable: The Basket as defined in paragraph 31(i)

(ii) Provisions for determining interest where calculated by reference to Equity/ Index and/or formula and/or other variable: Unless the Notes have been previously redeemed, or purchased and cancelled in accordance with the Conditions, the amount of interest payable on each Interest Payment Date shall be an amount in the Settlement Currency determined by the Calculation Agent in accordance with the following provisions:

(a) if the Calculation Agent determines that on the Variable Coupon Valuation Date; (as defined below) occurring immediately prior to such Interest Payment Date, WO_j is greater than or equal to the Coupon Trigger Level;:

Calculation Amount × Coupon_j

(b) otherwise, zero.

Where:

" $Coupon_0$ " means zero.

"Coupon_j" shall be determined by the Calculation Agent in accordance with the following formula:

$$j \times 3.25\% - \left(\sum_{k=0}^{j-1} Coupon_k\right)$$

"Coupon Trigger Level_j" means, the level (expressed as a percentage) specified as such in Annex 2 in respect of the corresponding Variable Coupon Valuation Date_i.

"j" means, in respect of each Variable Coupon Valuation Date_j, the corresponding value set out in Annex2.

"WO_j" means, with respect to a Variable Coupon Valuation Date_j, the lowest performance (expressed as a percentage) among the Indices comprising the Basket, as determined by the Calculation Agent in accordance with the following formula:

$$WO_{j} = \min_{i=1 \text{ to N}} \left(\frac{S_{j}^{i}}{S_{initial}^{i}} \right)$$

Where:

"i" means each Index in the Basket, 1 to N.

"N" means the total number of Indices in the Basket, 2.

" $S_{initial}$ " means, in respect of an Index, the Initial Index Level (as defined in paragraph 31(vi)) of such Index.

"Si," means, in respect of an Index, and a Variable Coupon Valuation Date, the level of such Index as determined by the Calculation Agent as of the Valuation Time on the relevant Exchange (or, with respect to a Multiple Exchange Index, the official closing level of such Index as calculated and published by the Index Sponsor) on such Variable Coupon Valuation Date.

"Variable Coupon Valuation Date;" means each date specified as such in Annex 2, provided that (a) if any such date does not constitute a Scheduled Trading Day in respect of an Index in the Basket then such date shall be postponed in respect of such Index to the next date which is a Scheduled Trading Day in respect of such Index and the provisions of Condition 22(e) apply as if each reference to "Valuation Date" in such Condition (and in the definitions of "Scheduled Valuation Date" and "Disrupted Day Related Payment Date") was deemed to be a reference to "Variable Coupon Valuation Date;" and (b) if any such date is a Disrupted Day in relation to an Index in the Basket, then in respect of such Index such date shall be subject to postponement in accordance with Condition 22(e) as if each reference to "Valuation Date" in such Condition (and in the definitions of "Scheduled Valuation Date" and "Disrupted Day Related Payment Date") was deemed to be a reference to "Variable Coupon Valuation Date_i".

(iii) Provisions for determining interest where calculation by reference to Equity/ Index and/or formula and/or other variable is impossible or impracticable or otherwise disrupted:

See adjustment provisions specified in paragraphs 31(x) and 31(xii).

(iv) Interest or Calculation Period(s):

Not applicable

(v) Interest Payment Date(s):

Each date specified as a "Variable Coupon Payment Date;" in Annex 2, adjusted in accordance with the Business Day Convention for the purposes of payment only and not for accrual of interest and subject to an earlier occurring early redemption (if any) on an Automatic Early Redemption Date.

(vi) Business Day Convention:

Following Business Day Convention

(vii) Business Centre:

TARGET Business Days

(viii) Minimum Interest Rate:

Not applicable

(ix) Maximum Interest Rate:

Not applicable

(x) Day Count Fraction:

Not applicable

PROVISIONS RELATING TO REDEMPTION

14. Is suer's optional redemption (Call Option): (Condition 7(c))

Not applicable

15. Noteholder's optional redemption (Put Option): (*Condition 7(d)*)

Not applicable

16. Final Redemption Amount of each Note: (Condition 7(a))

See paragraph 17(ii)

17. Final Redemption Amount of each Note in cases

where the Final Redemption Amount is Equity-Linked, Index-Linked or other variable-linked: Applicable

(i) Index/formula/other variable:

The Basket as defined in paragraph 31(i)

(ii) Provisions for determining Final Redemption Amount where calculated by reference to Index and/or formula and/or other variable;

Unless the Notes have been previously redeemed, or purchased and cancelled in accordance with the Conditions and if the Calculation Agent determines that:

a) a Barrier Event has not occurred, the Issuer shall redeem the Notes on the Maturity Date at an amount in the Settlement Currency in respect of each Note (of the Calculation Amount) determined by the Calculation Agent in accordance with the following formula:

Calculation Amount × 100%

b) a Barrier Event has occurred, the Issuer shall redeem the Notes on the Maturity
Date at an amount in the Settlement
Currency in respect of each Note (of the Calculation Amount) determined by the

Calculation Agent in accordance with the following formula:

Calculation Amount
$$\times \frac{WO_{final}}{Strike}$$

Where:

"Barrier Event" means, with respect to the Indices, an event which occurs if the Final Index Level of any Index, on the Valuation Date is, as determined by the Calculation Agent, less than the Barrier Level.

"Barrier Level" means, with respect to an Index, the level specified as such in Annex 1 with respect to such Index.

"**Strike**" means 100.00%.

"WOfinal" means the lowest performance (expressed as a percentage) among the Indices comprising the Basket, as determined by the Calculation Agent in accordance with the following formula:

$$WO_{final} = \min_{i=1 \text{ toN}} \left(\frac{S_{final}^{i}}{S_{initial}^{i}} \right)$$

Where:

"i" means each Index in the Basket, 1 to N.

"N" means the total number of Indices in the Basket, 2.

"Sifinal" means, in respect of an Index, and the Valuation Date, the Final Index Level (as defined in paragraph 31(vii)) of such Index.

"Sinitial" means, in respect of an Index, the Initial Index Level (as defined in paragraph 31(vi)) of such Index.

(iii) Provisions for determining Final Redemption Amount where calculation by reference to Equity Index and/or formula and/or other variable is impossible or impracticable otherwise disrupted:

See adjustment provisions specified in paragraphs 31(x) and 31(xii).

(iv) Minimum Final Redemption Amount: Not applicable

Maximum Final Redemption Amount: (v) Not applicable 18. Instalment Notes: Not applicable (Condition 7(a))

19. Early Redemption:

(i) Early Redemption Amount (upon Fair Market Value redemption for taxation reasons or illegality):

(Conditions 7(b) or 7(f))

(ii) Early Redemption Amount (upon Fair Market Value redemption following an Event of Default):

(Condition 11)

(iii) Early Redemption Amount (upon redemption following an FX
Disruption Event or a Benchmark
Trigger Event):
(Condition 9(f)(Y) or 15A)

(iv) Other redemption provisions: Not applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

20. Form of Notes: Bearer Dematerialised Notes (Condition 2)

21. Is sued under the new safekeeping structure: Not applicable

22. If is sued in bearer form: Not applicable

23. Exchange Date for exchange of Temporary Not applicable Global Note:

24. If issued in registered form (other than Not applicable Uncertificated Registered Notes):

25. Payments: (Condition 9)

(i) Relevant Financial Centre Day: TARGET Business Days

(ii) Payment of Alternative Payment Not applicable Currency Equivalent:

(iii) Conversion provisions: Not applicable

(iv) Underlying Currency Pair provisions: Not applicable

(v) Price Source Disruption: Not applicable

(vi) LBMA Physical Settlement provisions: Not applicable

(vii) Physical Settlement provisions: Not applicable

Not applicable 26. Redenomination:

(Condition 10)

Other terms: See Annex(es) 27.

PROVISIONS APPLICABLE TO INDEX-LINKED NOTES, FOUTTY-LINKED NOTES

28. Physical Delivery: Not applicable

Provisions for Equity-Linked Notes: Not applicable 29.

Additional provisions for Equity-Linked Notes: 30. Not applicable

Provisions for Index-Linked Notes: 31. Applicable

> (i) The Indices specified in Annex 1 (the "Basket") Index(ices):

> (ii) Index Sponsor: With respect to an Index, the entity specified as

> > such in Annex 1

(iii) Index Rules: Not applicable

(iv) Exchange(s): With respect to an Indexi, each exchange or

quotation system specified as such in Annex 1

(v) Related Exchange(s): With respect to an Index, All Exchanges

(vi) Initial Index Level: With respect to an Index, the level specified as

such in Annex 1

(vii) Final IndexLevel: The definition in Condition 22(a) applies

Strike Date: (viii) 24 February 2023

(ix) Reference Level: Not applicable

Condition 22(f) applies (x) Adjustments to Indices:

China Connect Underlying: No (xi)

(xii) Additional Disruption Event: The following Additional Disruption Events

apply: Change in Law, Hedging Disruption,

Increased Cost of Hedging

Index Substitution: Not applicable (xiii)

Alternative Pre-nominated Index: Not applicable (xiv)

32. Valuation Date(s): 26 February 2029, subject to postponement in

accordance with Condition 22(e).

Specified Maximum Number of The definition in Condition 22(a) applies

Disrupted Days:

Number of local banking days for the

purpose of postponing Disrupted Day

Related Payment Dates pursuant to Condition 22(e):

33. Valuation Time:

The definition in Condition 22(a) applies

34. Averaging Dates:

Not applicable

35. Other terms or special conditions relating to Index-Linked Notes or Equity-Linked Notes:

Applicable

(i) Knock-in Event:

Not applicable

(ii) Knock-out Event:

Not applicable

(iii) Automatic Early Redemption Event:

Applicable - an Automatic Early Redemption Event occurs if WO_j is equal to or greater than the Automatic Early Redemption Level_j as of any Automatic Early Redemption Valuation Date_j, as determined by the Calculation Agent.

Where:

"WO_j" means, with respect to an Automatic Early Redemption Valuation Date_j, the lowest performance (expressed as a percentage) among the Indices comprising the Basket, as determined by the Calculation Agent in accordance with the following formula:

$$WO_{j} = \min_{i=1 \text{ toN}} \left(\frac{S_{j}^{i}}{S_{initial}^{i}} \right)$$

Where:

"i" means each Index in the Basket, 1 to N.

"N" means the total number of Indices in the Basket, 2.

"Si_{initial}" means, in respect of an Index, the Initial Index Level (as defined in paragraph 31(vi)) of such Index.

" S_j^i " means, in respect of an Index_i and an Automatic Early Redemption Valuation Date_j, the level of such Index as determined by the Calculation Agent as of the Valuation Time on the relevant Exchange (or, with respect to a Multiple Exchange Index, the official closing level of such Indexas calculated and published by the IndexSponsor) on such Automatic Early Redemption Valuation Date.

Automatic Early Valuation Date(s):

Redemption

Each date specified as such in Annex 2 (each an "Automatic Early Redemption Valuation Datei").

Each Automatic Early Redemption Valuation Date shall be subject to postponement in accordance with Condition 22(e) as if each reference to "Valuation Date" in such Condition (and in the definitions of "Scheduled Valuation Date" and "Disrupted Day Related Payment Date") was deemed to be a reference to "Automatic Early Redemption Valuation Date".

Automatic Early Redemption Level:

In respect of an Automatic Early Redemption Valuation Date_i, the level (expressed as a percentage) specified as such in Annex 2 (each an "Automatic Early Redemption Level;").

Automatic Early Redemption Date(s):

In respect of an Automatic Early Redemption Valuation Date_i, each date specified as such in Annex 2 (each an "Automatic Early Redemption Date;"), subject to adjustment in accordance with the Following Business Day Convention for the purposes of payment only and not for accrual of interest.

Automatic Early Redemption Rate:

In respect of an Automatic Early Redemption Valuation Date, the rate (expressed as a percentage) specified as such in Annex 2 (each an "Automatic Early Redemption Rate;").

Automatic Early Redemption Amount:

The definition in Condition 22(a) applies

Accrued interest payable on Automatic Early Redemption Date:

No, interest does not accrue

(iv) Interest adjustment: Not applicable

36. Masse (Condition 15 of Part B3 – Terms and Conditions of the Notes is sued by HBCE):

Condition 15 applies

Representative: (i)

DIIS Group, 12 rue Vivienne, 75002 Paris

Alternative (ii) Representative:

Not applicable

(iii) Remuneration of

Representative:

EUR150 (exclusive of VAT) per year

DISTRIBUTION

37	(i)	If syndicated, names of Relevant Dealer(s):	Not applicable		
	(ii)	If syndicated, names of other Dealers (if any):	Not applicable		
38	Prohib	ition of Sales to EEA Retail Investors:	Not applicable		
39	Prohibition of Sales to UK Retail Investors:		Not applicable		
40	Selling restrictions:		TEFRA Not applicable		
	United States of America:		Notes may not be offered or sold within the United States of America or, to or for the account or the benefit of, a U.S. person (as defined in Regulation S)		
			40-day Distribution Compliance Period: Not applicable		
41	Regula	tion(s) from requirements under ation (EU) 2017/1129 (as amended, the rospectus Regulation"):	The offer is addressed to investors who will acquire Notes for a consideration of at least EUR100,000 (or equivalent amount in another currency) per investor for each separate offer		
42	Regula	tion(s) from requirements under ation (EU) 2017/1129 as it forms part of tic law by virtue of the EUWA (the prospectus Regulation"):	The offer is addressed to investors who will acquire Notes for a consideration of at least EUR100,000 (or equivalent amount in another currency) per investor for each separate offer		
43	Additi consid	onal U.S. federal income tax lerations:	Not applicable. The Notes are not Section 871(m) Notes for the purpose of Section 871(m).		
44	Additi	onal selling restrictions:	Not applicable		

CONFIRMED

HSBC CONTINENTAL EUROPE

By:	Authorised Signatory
Date	2:

PART B - OTHER INFORMATION

1. LISTING

(i) Listing: Application will be made to admit the Notes to listing

on the Official List of Euronext Dublin. No assurance can be given as to whether or not, or when, such

application will be granted

(ii) Admission to trading: Application will be made for the Notes to be admitted to

trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.

(iii) Estimated total expenses of

admission to trading:

EUR 1,000

2. RATINGS

Ratings: The Notes are not rated.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer(s) (if any) so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the issue. The Dealer(s) and its affiliates have engaged, and may in future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. PERFORMANCE OF INDEX/FORMULA/OTHER VARIABLE AND OTHER INFORMATION CONCERNING THE UNDERLYING

Details of past and future performance and volatility of the underlying can be obtained from Bloomberg.

OPERATIONAL INFORMATION

5. ISIN Code: FR001400GCA2

6. Common Code: 259525128

7. CUSIP: Not applicable

8. Valoren Number: Not applicable

9. SEDOL: Not applicable

10. WKN: Not applicable

11. Other identifier / code: Not applicable

12. Intended to be held in a manner which Not applicable

would allow Eurosystemeligibility:

Any clearing system(s) other than

Euroclear and Clearstream, Luxembourg and the relevant

identification number(s):

13.

Euroclear France

14. Central Depositary: Euroclear France

15. Delivery: Delivery against payment

16. Settlement procedures: MediumTerm Note

17. Additional Paying Agent(s) (if any): None

18. Common Depository: Not applicable

19. Calculation Agent: HSBC Bank plc

20. ERISA Considerations: ERISA prohibited

 $\underline{\textbf{ANNEX 1}}$ (this annexforms part of the Pricing Supplement to which it is attached)

"i"	Index	Index Sponsor	Exchange	Initial Index Level	Barrier Level
1	EURO STOXX 50 (Bloomberg Code:SX5E)	STOXX Limited	Multiple Exchange Index	4178.82	50.00% of the Initial Index Level
2	CAC 40 (Bloomberg Code: CAC)	Euronext Paris	Euronext Paris	7187.27	50.00% of the Initial Index Level

 $\underline{\textbf{ANNEX 2}}$ (this annexforms part of the Pricing Supplement to which it is attached)

" j "	Variable Coupon Valuation Date _j	Variable Coupon Payment Date _j	Coupon Trigger Level _j	Automatic Early Redemption Valuation Date _j	Automatic Early Redemption Date _j	Automatic Early Redemption Level _j	Automatic Early Redemption Rate _j
1	24 Aug 2023	31 Aug 2023	75.00%	-	-	-	-
2	26 Feb 2024	04 Mar 2024	75.00%	-	-	-	-
3	26 Aug 2024	02 Sep 2024	75.00%	-	-	-	-
4	24 Feb 2025	03 Mar 2025	75.00%	24 Feb 2025	03 Mar 2025	100.00%	100.00%
5	25 Aug 2025	01 Sep 2025	75.00%	25 Aug 2025	01 Sep 2025	100.00%	100.00%
6	24 Feb 2026	03 Mar 2026	75.00%	24 Feb 2026	03 Mar 2026	100.00%	100.00%
7	24 Aug 2026	31 Aug 2026	75.00%	24 Aug 2026	31 Aug 2026	95.00%	100.00%
8	24 Feb 2027	03 Mar 2027	75.00%	24 Feb 2027	03 Mar 2027	90.00%	100.00%
9	24 Aug 2027	31 Aug 2027	75.00%	24 Aug 2027	31 Aug 2027	85.00%	100.00%
10	24 Feb 2028	02 Mar 2028	75.00%	24 Feb 2028	02 Mar 2028	80.00%	100.00%
11	24 Aug 2028	31 Aug 2028	75.00%	24 Aug 2028	31 Aug 2028	75.00%	100.00%
12	Valuation Date	Maturity Date	75.00%	-	-	-	-

ANNEX 3

(this annexforms part of the Pricing Supplement to which it is attached)

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