PROHIBITION OF SALES TO EEA RETAIL INVESTORS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (EEA). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, MiFID II); or (ii) a customer within the meaning of Directive 2002/92/EC (as amended, the Insurance Mediation Directive), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Directive 2003/71/EC (as amended, the Prospectus Directive). Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the PRIIPs Regulation) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPS Regulation.

**Pricing Supplement dated 11 June 2019** 

### **HSBC France**

Legal Entity Identifier (LEI): F0HUI1NY1AZMJMD8LP67

Issue of EUR 35,000,000 Variable Coupon Amount Index-Linked Note due June 2029

Programme for the issue of Structured Notes and Certificates

Issue Price: 100 %

**HSBC** 

# Part A CONTRACTUAL TERMS

This document constitutes the pricing supplement ("**Pricing Supplement**") relating to the issue of the Tranche of Notes described herein for the purposes of listing on the Official List of Euronext Dublin and must be read in conjunction with the Offering Memorandum dated 14 November 2018 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Notes (the "**Conditions**") set forth in such Offering Memorandum.

Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing on the website of HSBC France (<a href="http://www.about.hsbc.fr/investor-relations/debt-issuance">http://www.about.hsbc.fr/investor-relations/debt-issuance</a>) and copies may be obtained from HSBC France, 103 avenue des Champs-Elysées, 75008 Paris.

The Offering Memorandum does not comprise (i) a prospectus for the purposes of Part VI of the Financial Services and Markets Act 2000 (as amended) or (ii) a base prospectus for the purposes of Directive 2003/71/EC as amended (the Prospectus Directive). The Offering Memorandum has been prepared solely with regard to Notes that are (i) not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EC and not to be offered to the public in a Member State (other than pursuant to one or more of the exemptions set out in Article 3.2 of the Prospectus Directive).

1 Issuer: HSBC France

2 (a) Series Number: Not applicable

(b) Tranche Number: 1

3 **Specified Currency or Currencies:** Euro ("EUR")

4 Aggregate Nominal Amount:

(a) Series: EUR 35,000,000

(b) Tranche: EUR 35,000,000

5 **Issue Price:** 100 per cent. of the Aggregate Nominal Amount

6 **Specified Denomination(s):** EUR 100,000

7 (a) Issue date: 11 June 2019

(b) Interest Commencement The Issue Date

Date (if different from the

Issue Date):

(c) Trade Date 28 May 2019

8 **Minimum Trading Size:** EUR 100,000

9 Maturity Date: 11 June 2029, in accordance with Modified Following

**Business Day Convention** 

10 Interest Basis: Variable Coupon Amount

(further particulars specified below)

11 **Redemption/Payment Basis** Redemption linked to an Index

(Condition 6):

12 **Change of Interest Basis or** Not applicable

**Redemption/Payment Basis:** 

13 **Put/Call Options:** Not applicable

14 (a) Status of Notes: Senior preferred

(b) Date of Board Authorisation of the Board of Directors (*Conseil* approval for issuance of *d'Administration*) of the Issuer dated 26 July 2018

Notes

(c) Date of issuance 05 June 2019

authorisations:

15 **Method of distribution:** Non-syndicated

### PROVISIONS RELATING TO INTEREST PAYABLE (IF APPLICABLE)

16 **Provisions relating to Fixed Rate** Not applicable

**Notes:** 

17 **Provisions relating to Floating** Not applicable

Rate Notes:

Provisions relating to Zero

**Coupon Notes:** 

Not applicable

19 Provisions relating to Notes with a Coupon Linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR or ADR/GDR Basket:

Applicable

(a) Equity, Equity Basket, Index, Index Basket, ETF unit, ETF Basket, ADR/GDR, ADR/GDR

Basket/formula/other variable:

et, The Index (as defined in the paragraph 46(i) below) and R the Reference Rate

(b) Party responsible for calculating the Interest Rate(s) and/or Coupon Amount(s) (if not the Calculation Agent):

Calculation Agent

(c) Provisions for determining the Coupon when calculated by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula or other variable:

Unless the Notes have been previously redeemed or purchased, the Variable Coupon Amount payable on each Variable Coupon Payment Date shall be an amount in the Specified Currency determined by the Calculation Agent in accordance with the following formula:

 $Specified\ Denomination \times Coupon_j$ 

#### Where:

"Coupon<sub>j</sub>" means, in respect of a Coupon Valuation Date<sub>j</sub> (as defined in the Annex 1),

a) From j=1 to 2:

-if  $Perf_j$  is greater than or equal to 65 per cent., Floating  $Coupon_j$ ;

-Otherwise 0%.

- b) From j=3 to 10:
  - if the Lock-In Barrier Event has occurred, 5.30%,or
  - If the Lock-In Barrier Event has not occurred and Perf<sub>j</sub> is above or equal to 65 per cent., Floating Coupon<sub>j</sub>.

Otherwise, 0%.

"Floating Coupon;" means Max[0%; Min (5.30%; 5.20% - Reference Rate)].

"Lock-In Barrier Event" means, in respect of a Coupon Valuation Date $_{j}$ , that  $S_{j}$  is equal to or greater than the Lock-In Level.

"Lock-In Level" means 110%.

"**Perf**<sub>j</sub>" means 
$$\frac{Sj}{Sinitial}$$

 $"S_j"$  means, in respect of a Coupon Valuation Date<sub>j</sub>, the level of the Index at the Valuation Time on such date, as calculated and published by the Index Sponsor.

"S<sub>Initial</sub>" means, in respect of the Index and the Strike Date, the Initial Index Level (as defined in paragraph 41 (d) below).

"Reference Rate" means in respect of a Coupon Valuation Date<sub>j</sub>, EUR CMS 2y, such rate being the rate determined by reference to EUR-ISDA-EURIBOR Swap Rate with a maturity of 2 years, expressed as a percentage, which appears on the Relevant Screen Page as of 11 am (Frankfurt time) on such day.

**"Relevant Screen Page"** means the Reuters page ISDAFIX2K or any successor thereto.

(d) Coupon Determination Date(s):

Not applicable

(e) Provisions for determining the Coupon when calculation by reference to an Index, formula or other variable is impossible or impracticable:

If the Calculation Agent is unable to determine the Reference Rate shall be an amount determined by the Calculation Agent, acting in good faith and in a commercially reasonable

(f) Interest or Calculation Period(s): Not applicable

(g) Specified Interest Payment Dates: Each date specified as such in the Annex 1 (a "Variable

Coupon Payment Date"), all subject to adjustment in accordance with the applicable Business Day

Convention

(h) Business Day Convention: Modified Following Business Day Convention,

(i) Business Centre(s): London, TARGET2

(j) Minimum Interest Rate: Not applicable

(k) Maximum Interest Rate: Not applicable

(1) Day Count Fraction: Not applicable

20 Provisions relating to Notes with a Not applicable Coupon linked to a Fund or Fund

Basket:
Provisions relating to Dual

**Dual** Not applicable

Currency Notes:
22 Provisions relating to Physical Delivery Notes

21

al Not applicable

## PROVISIONS RELATING TO REDEMPTION

23 **Redemption at the option of the** Not applicable **Issuer:** (*Condition 6.3*)

24 **Redemption at the option of the** Not applicable **Noteholders:** (*Condition 6.4*)

25 **Redemption by Instalments:** Not applicable

Final Redemption Amount of each Note:

In cases where the Final Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket,

Applicable

ADR/GDR, ADR/GDR Basket or any other variable

an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula /other variable:

Party responsible for calculating the Interest Rate(s) and Final Redemption Amount (if not the Calculation Agent): The Index as defined in paragraph 41 (b) below

Not applicable

(a) Provisions for determining the Final Redemption Amount where calculated by reference to an Index, and/or formula and/or other variable:

Unless previously redeemed or purchased and cancelled, if on the Valuation Date (as defined in paragraph 42 below), the Calculation Agent determines that:

- the Lock-In Barrier Event (as defined in the paragraph 19(c) above) has occurred, the Issuer shall redeem the Notes on the Maturity Date at 100 per cent. of par;
- neither the Lock-In Barrier Event nor the Trigger Event has occurred, the Issuer shall redeem the Notes on the Maturity Date at 100 per cent. of par;
- the Lock-In Barrier has not occurred but the Trigger Event has occurred, the Issuer shall redeem the Notes by paying on the Maturity Date an amount in the Specified Currency in respect of each Note determined by the Calculation Agent in accordance with the following formula:

Specified Denomination  $\times$  S<sub>Final</sub>/S<sub>Initial</sub>

Where:

"S<sub>Final</sub>" means, in respect of the Index and the Valuation Date, the Final Index Level (as defined in paragraph 41 (e) below).

"S<sub>Initial</sub>" means, in respect of the Index and the Strike Date, the Initial Index Level (as defined in paragraph 41 (d) below)

Trigger Event:

The Final Index Level is less than or equal to the Trigger Level

Trigger Level: 60% of the Initial Index Level

Knock-in Event:

Knock-out Event:

Determination Date(s):

Provisions for determining Final

Not applicable
Not applicable
Not applicable

Provisions for determining Final Redemption Amount where calculation by reference to an Index and/or formula and/or other variable is impossible or impossible in the provision of the provision

impracticable:

Payment Date: Not applicable

Minimum F	Final	Redemption	Not applicable
Amount	t:		
Maximum I	Final	Redemption	
Amount:			100 per cent. of the nominal amount

27 **Early Redemption Amount:** Not applicable 28 **Automatic Early Redemption**: Not applicable 29 Calculation the Not applicable Agent for requirements of Condition 5.3(i): 30 **Credit Linked Redemption** Not applicable

## GENERAL PROVISIONS APPLICABLE TO THE SECURITIES

31 Form of Notes: **Dematerialised Notes** of Dematerialised Bearer form (a) Form Notes: (b) Registration Agent: Not applicable (c) Temporary Global Note: Not applicable 32 Financial Centre(s) or other London special provisions relating to Payment Dates for the purposes of **Condition 7(g):** 33 Talons for future Coupons or Not Applicable Receipts to be attached **Definitive Materialised Notes (and** dates on which such Talons mature): **Payment of Alternative Payment** 34 Not Applicable **Currency Equivalent:** 35 **Underlying** Currency Pair provisions: Not applicable **Price Source Disruption:** 36 Not applicable 37 **Provisions relating to Partly Paid** Not applicable Notes: amount of each payment comprising the Issue Price and

(if any) of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment:

38 Provisions relating to Instalment

Notes: amount of each instalment, date on which each payment is to

be made

39 **Redenomination,** Not applicable

redenominalisation and

reconventioning provisions:

40 **Provisions relating to** Not applicable

consolidation:

41 **Masse** Name and address of the Representative :

DIIS GROUP 12 rue Vivienne 75002 Paris

Not applicable

Adresse mail: rmo@diisgroup.com

42 **Other terms:** Not applicable

PROVISIONS APPLICABLE TO SECURITIES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET, SECURITIES REDEEMABLE IN CASH LINKED TO EQUITIES, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET

43 **Delivery of Securities** (**Equity** Not applicable **Linked Notes only**):

44 **Provisions relating to Equity** Not applicable Linked Notes, ADR/GDR Linked Notes and ETF Linked Notes:

45 Additional Provisions relating to Not applicable Equity Linked Notes:

46 **Provisions relating to Index-** Applicable **linked Notes:** 

(a) Composite Index: Not applicable

(b) Index(ices): EUROSTOXX SELECT DIV 30 (Bloomberg Ticker:

SD3E) which is a Multiple Exchange Index

(c) Index Sponsor: STOXX Limited

(d) Initial Index Level: 1894.93

(e) Final Index Level: As defined in Condition 19.1

(f) Index Rules: Not applicable

(g) Exchange: The regulated markets or quotation systems (or any

substituting market or system) on which the shares

which compose the Index are mainly traded

(h) Related Exchange: EUREX

(i) Weighting: Not applicable (j) Strike Price: Not applicable (k) Strike Date: 28 May 2019 (1) Scheduled Not applicable Trading Day Convention: (m) Additional Disruption Event: The following Additional Disruption Event apply: Change in Law; Hedging Disruption; Increased Cost of Hedging 47 **Provisions for Fund-Linked notes:** Not applicable Not applicable 48 **Provisions relating to Preference Share-linked Notes:** 49 **Valuation Date(s):** Not applicable 50 **Valuation Time:** Condition 19.1 applies Not applicable 51 **Averaging Dates:** 52 **Reference Prices:** No 53 Not applicable Other provisions relating to Index-linked Notes, **Equity** Linked Notes, ETF Linked Notes

and Preference Share:

Provisions relating to Inflation Not applicable rate-linked Notes:

PROVISIONS APPLICABLE TO SECURITIES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET. SECURITIES REDEEMABLE IN CASH LINKED TO EQUITIES, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET

## **DISTRIBUTION**

DISTR	IBUTION	
55	If syndicated, names and addresses of the Managers and the underwriting commitments:	Not applicable
56	Total Commission and concession:	Not applicable
57	Prohibition of Sales to EEA Retail Investors:	Applicable
58	Additional selling restrictions:	Not applicable
59	U.S. Selling Restrictions:	The Issuer is Category 2 for the purposes of Regulation S under the United States Securities Act of 1933, as amended.

TEFRA not applicable

60 **U.S. Tax Considerations** Not applicable

# 61 **GENERAL**

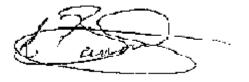
The aggregate principal amount of Notes issued has been translated into euro at the rate of , producing a sum of (solely for Notes not denominated in euro):

Not applicable

# RESPONSIBILITY

The Issuer accepts responsibility for the information contained in this Pricing Supplement.

Signed on behalf of HSBC France:



By: \_\_\_\_\_

Duly authorised

#### PART B

# OTHER INFORMATION

1. ISSUE- SPECIFIC RISK FACTORS

Not applicable

2. LISTING AND ADMISSION TO TRADING:

(a) Listing: The Official List of the Irish Stock Exchange

(b) Admission to trading: Application will be made for the Notes to be

admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.

(c) Estimate of total expenses related

to admission to trading:

EUR 1,000

3. RATINGS

Ratings: The Notes have not been specifically rated.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Not applicable

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(a) Reasons for the offer: Not applicable

(b) Estimated net proceeds: Not applicable

(c) Estimated total expenses: Not applicable

6. Fixed Rate Notes only - Yield

Yield: Not applicable

7. Fixed Rate Notes only-Trends in Interest Rates

Not applicable

8. Index Linked or Other Variable-Linked Notes Only – PERFORMANCE OF INDEX/FORMULA/OTHER VARIABLE, EXPLANATION OF ITS EFFECT ON THE VALUE OF THE INVESTMENT AND THE ASSOCIATED RISKS, AND OTHER INFORMATION CONCERNING THE UNDERLYING

Not applicable

9. Dual Currency Notes only – PERFORMANCE OF EXCHANGE RATE[S] AND EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

## 10. Derivative instruments only – EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT, THE YIELD ON THE DERIVATIVE INSTRUMENTS AND INFORMATION CONCERNING THE UNDERLYING

Not applicable

### EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

## 11. SETTLEMENT PROCEDURE FOR DERIVATIVE INSTRUMENTS

Not applicable

### 12. YIELD ON DERIVATIVE INSTRUMENTS

Not applicable

## 13. INFORMATION CONCERNING THE UNDERLYING

Not applicable

### **OTHER**

Name and address of Calculation

Agent:

**HSBC Bank Plc** 

8 Canada Square London E14 5HQ United Kingdom

Information on taxes on the income Not applicable from the Notes withheld at source in the country where admission to trading (other than in Luxembourg and France) is sought:

14. Derivative instruments only – POST ISSUANCE INFORMATION CONCERNING THE **UNDERLYING** 

Not applicable

## 15. OPERATIONAL INFORMATION

ISIN Code: FR0013423670

Common Code: Available from the Euroclear Bank website -

www.euroclear.com/site/public/EB

Mnemonic Code: Not applicable

Depositaries:

Euroclear France to act as Yes (a) Central Depositary:

(b) Depositary for Yes Common Euroclear Bank and

Clearstream Banking,

société anonyme:

Any clearing system(s) other than Not applicable Euroclear Bank and Clearstream Banking, société anonyme and the identification

corresponding number(s):

Delivery: Delivery against payment

Names and addresses of initial Paying Agents designated for the Notes:

**BNP PARIBAS SECURITIES SERVICES** 

Les Grands Moulins de Pantin

9, rue du Débarcadère

93500 Pantin France

Names and addresses of additional None

Paying Agent(s) (if any):

## 16. TERMS AND CONDITIONS OF THE OFFER

## CONDITIONS, OFFER STATISTICS, PROPOSED SCHEDULE AND PROCEDURE FOR SUBSCRIBING TO THE OFFER

Not Applicable

## 17. PLAN OF DISTRIBUTION AND ALLOTMENT

Not applicable

## 18. PRICING

Not applicable

## 19. PLACING AND UNDERWRITING

Not applicable

ANNEX 1

(this annex forms part to the Pricing Supplement to which it is attached)

j	Couponj	Coupon Valuation Datej	Coupon Payment Datej
1	Coupon1	04/06/2020	11/06/2020
2	Coupon2	04/06/2021	11/06/2021
3	Coupon3	06/06/2022	13/06/2022
4	Coupon4	05/06/2023	12/06/2023
5	Coupon5	04/06/2024	11/06/2024
6	Coupon6	04/06/2025	11/06/2025
7	Coupon7	04/06/2026	11/06/2026
8	Coupon8	04/06/2027	11/06/2027
9	Coupon9	05/06/2028	12/06/2028
10	Coupon10	04/06/2029	11/06/2029

#### ANNEX 2

(this annex forms part to the Pricing Supplement to which it is attached)

### **Index Disclaimer**

#### EURO STOXX SELECT DIVIDEND 30: STATEMENTS REGARDING THE EURO STOXX SELECT DIVIDEND 30

The EURO STOXX SELECT DIVIDEND 30® Index or STOXX Index and the trademarks used in the index name are the intellectual property of STOXX Limited, Zurich, Switzerland ("STOXX") and/or its licensors. The index is used under license from STOXX. The Notes, Warrants or Certificates based on the index are in no way sponsored, endorsed, sold or promoted by STOXX and/or its licensors and neither STOXX nor its licensors shall have any liability with respect thereto.

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  - The accuracy or completeness of the EURO STOXX SELECT DIVIDEND30® Index or STOXX Index and its data;
  - The merchantability and the fitness for a particular purpose or use of the EURO STOXX SELECT DIVIDEND30® Index or STOXX Index and its data;
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