PRICING SUPPLEMENT

Pricing Supplement dated 28 April 2023

HSBC Continental Europe

Programme for the Issuance of Notes and Warrants

Issue of EUR 30,000,000 Variable Coupon Automatic Early Redemption Index-Linked Notes due May 2028 linked to EURO STOXX 50

PART A - CONTRACTUAL TERMS

This document constitutes the pricing supplement (the "**Pricing Supplement**") relating to the issue of the Tranche of Notes described herein for the purposes of listing on the Official List of the Irish Stock Exchange plc trading as Euronext Dublin ("**Euronext Dublin**") and must be read in conjunction with the offering memorandum dated 1 June 2022 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Notes, including the Terms and Conditions of the Equity-Linked Notes, and Index-Linked Notes (the "**Conditions**") set forth in the Offering Memorandum. The Alternative Note General Conditions do not apply.

Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing at HSBC Continental Europe, 38, avenue Kléber, 75116, Paris, France and www.about.hsbc.fr/investor-relations/debt-is suance.

The Offering Memorandum does not comprise (i) a base prospectus for the purposes of Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018, as amended (the "EUWA") (the "UK Prospectus Regulation") or (ii) a base prospectus for the purposes of Regulation (EU) 2017/1129 (as amended, the "EU Prospectus Regulation"). The Offering Memorandum has been prepared solely with regard to Notes that are not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU (as amended, "MiFID II") or Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the EUWA ("UK MiFIR") and not to be offered to the public in the United Kingdom (the "UK") (other than pursuant to one or more of the exemptions set out in Section 86 of the Financial Services and Markets Act 2000 (as amended, the "FSMA")) or a Member State of the European Economic Area (other than pursuant to one or more of the exemptions set out in Article 1(4) of the EU Prospectus Regulation).

PROHIBITION OF SLES TO SWISS PRIVATE CLIENTS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to investors that qualify as private (retail) clients according to Article 4 para. 2 Swiss Financial Services Act ("FinSA") and its implementing ordinance, the Swiss Federal Financial Services Ordinance ("FinSO"). Consequently, no key information document (or equivalent document) required by FinSA has been prepared and therefore offering or selling the Notes or otherwise making them available to any private (retail) client in, into or from Switzerland may be unlawful under FinSA.

It is advisable that investors considering acquiring any Notes understand the risks of transactions involving the Notes and it is advisable that they reach an investment decision after carefully considering, with their financial, legal, regulatory, tax, accounting and other advisers, the suitability of the Notes in light of their particular circumstances (including without limitation their own financial circumstances and investment objectives and the impact the Notes will have on their overall investment portfolio) and the information contained in the

Offering Memorandum and this Pricing Supplement. Investors should consider carefully the risk factors set forth under ''*Part A - Risk Factors*'' in the Offering Memorandum.

1.	Issu	er:	HSBC Continental Europe		
2.	Tra	nche Number:	1		
3.	Cur	rency:			
	(i)	Settlement Currency:	Euro ("EUR")		
	(ii) Denomination Currency:		EUR		
4.	Agg	regate Principal Amount:			
	(i)	Series:	EUR 30,000,000		
	(ii)	Tranche:	EUR 30,000,000		
5.	Issu	e Price:	100.00 per cent. of the Aggregate Principal Amount		
6.	6. (i) Denomination(s): (Condition2)		EUR 1,000		
	(ii)	Calculation Amount:	The Denomination		
	(iii)	Aggregate Outstanding Nominal Amount Rounding:	Not applicable		
7.	(i)	Issue Date:	5 May 2023		
	(ii)	Interest Commencement Date:	Issue Date		
	(iii)	Trade Date:	13 April 2023		
8.	8. Maturity Date: (<i>Condition</i> 7(<i>a</i>))		2 May 2028, adjusted in accordance with the Following Business Day Convention, subject to early redemption on an Automatic Early Redemption Date. See paragraph 35(iii).		
9.	Cha	nge of Interest Basis or Redemption basis:	Not applicable		
PROVE	SIONS	S RELATING TO INTEREST (IF ANY) P.	AYABLE		
10		d Rate Note provisions: <i>ndition 4</i>)	Not applicable		
11		ting Rate Note provisions: ndition 5)	Not applicable		
12		Coupon Note provisions: ndition 6)	Not applicable		
13	 12. Let o Couplin 1 (de provisions) (Condition 6) 13. Equity-Linked/Index-Linked Interest Note/ other variable-linked interest Note provisions: 		Applicable		
	(i)	Index/formula/othervariable:	The Index as defined in paragraph 31(i)		
	(ii)	Provisions for determining interest where calculated by reference to	Unless the Notes have been previously redeemed, or purchased and cancelled in accordance with the Conditions,		

Equity/ Index and/or formula and/or other variable:

the amount of interest payable on each Interest Payment Date shall be an amount in the Settlement Currency (the "Variable Coupon Amount") determined by the Calculation Agent in accordance with the following provisions:

 (a) if the Calculation Agent determines that on the Variable Coupon Valuation Date_j (as defined in the Annex(es)) occurring immediately prior to such Interest Payment Date, Perf_j is equal to or greater than the Coupon Trigger Level_j:

Calculation Amount x Coupon,

(b) otherwise, zero.

Where:

"**Coupon**_j" means 2.95% $\times j - \sum_{k=0}^{j-1} [Coupon_k]$

Where:

"Coupon₀" means zero;

"j" means, in respect of each Variable Coupon Valuation Date_j, the corresponding value set out in Annex1 (from 1 to 10);

"**Perf**_j" means the performance (expressed as a percentage) determined by the Calculation Agent in accordance with the following formula:

$$\operatorname{Perf}_{j} = \frac{S_{j}}{S_{initial}}$$

In respect of a Variable Coupon Valuation Date_j,

" S_j " means the level of the Index as determined by the Calculation Agent as of the Valuation Time on the relevant Exchange (or, with respect to a Multiple Exchange Index, the official closing level of the Index as calculated and published by the IndexSponsor) on such Variable Coupon Valuation Date_j

"S_{initial}" means the Initial Index Level (as defined in paragraph 31(vi))

Provisions for determining interest (iii) where calculation by reference to Equity/ Index and/or formula and/ or impracticable or otherwise disrupted:

other variable is impossible or

(iv) Interest or Calculation Period(s):

(v) Interest Payment Date(s):

Business Day Convention: (vi)

- (vii) **Business Centre:**
- (viii) Minimum Interest Rate:

Maximum Interest Rate: (ix)

Day Count Fraction: (x)

PROVISIONS RELATING TO REDEMPTION

14.	Issuer's optional redemption (Call Option):	Not applicable
	(Condition7(c))	

"Coupon Trigger Level_i" means, the level (expressed as a percentage) specified as such in the Annex(es) in respect of the corresponding Variable Coupon Valuation Date

"Variable Coupon Valuation Date_i" means each date specified as such in the Annex(es) (each a "Variable **Coupon Valuation Date**_i"), provided that (a) if any such date does not constitute a Scheduled Trading Day in respect of an Index then such date shall be postponed in respect of such Index to the next date which is a Scheduled Trading Day in respect of such Index and the provisions of Condition 22(e) apply as if each reference to "Valuation Date" in such Condition (and in the definitions of "Scheduled Valuation Date" and "Disrupted Day Related Payment Date") was deemed to be a reference to "Variable Coupon Valuation Date_i" and (b) if any such date is a Disrupted Day in relation to the Index, then in respect of such Index such date shall be subject to postponement in accordance with Condition 22(e) as if each reference to "Valuation Date" in such Condition (and in the definitions of "Scheduled Valuation Date" and "Disrupted Day Related Payment Date") was deemed to be a reference to "Variable Coupon Valuation Date_i".

See adjustment provisions specified in paragraphs 31(x) and 31(xii).

Not applicable

Each date specified as a Variable Coupon Payment Date_i in the Annex(es), adjusted in accordance with the Business Day Convention and subject (except in the case of the Maturity Date) to early redemption on an Automatic Early Redemption Date.

Following Business Day Convention

TARGET Business Days

Not applicable

Not applicable

Not applicable

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- 15. Noteholders optional redemption (Put Not applicable Option): (Condition 7(d))
- 16. **Final Redemption Amount of each Note:** See paragraph 17(ii) (*Condition 7(a*))
- 17. Final Redemption Amount of each Note in cases where the Final Redemption Amount is Equity-Linked/ Index-Linked or other variable-linked:
 - (i) Index/formula/other variable:
 - (ii) Provisions for determining Final Redemption Amount where calculated by reference to Equity/ Index and/or formula and/or other variable:

Applicable

The Indexas defined in paragraph 31(i)

Unless the Notes have been previously redeemed, or purchased and cancelled in accordance with the Conditions, if the Calculation Agent determines that:

- (a) Barrier Event has not occurred, the Issuer shall redeem the Notes on the Maturity Date by paying an amount in the Settlement Currency in respect of each Note (of the Calculation Amount) equal to 100.00 per cent. of the Calculation Amount; or
- (b) Barrier Event has occurred, the Issuer shall redeem the Notes on the Maturity Date by paying an amount in the Settlement Currency in respect of each Note (of the Calculation Amount) determined by the Calculation Agent in accordance with the following formula:

Calculation Amount
$$\times \frac{\text{Perf}_{\text{final}}}{\text{Strike}}$$

Where:

"**Perf**_{final}" means the performance (expressed as a percentage) determined by the Calculation Agent in accordance with the following formula:

$$\operatorname{Perf_{final}} = \frac{S_{final}}{S_{initial}}$$

"S_{final}" means, in respect of the Final Valuation Date, the Final IndexLevel (as defined in paragraph 31(vii))

"S_{initial}" means the Initial Index Level (as defined in paragraph 31(vi))

"Strike" means 100.00%

"**Barrier Event**" means that the Final Index Level (as defined in paragraph 31(vii)) on the Final Valuation Date, as determined by the Calculation Agent, is less than or equal to the Barrier Level.

"Barrier Level" means 50.00% of the Initial Index Level

(iii) Provisions for determining Final See adjustment provisions specified in paragraphs 31(x) and Redemption Amount where calculation 31(xii). by reference to Equity/Index and/ or formula and/or other variable is impossible or impracticable or otherwise disrupted: Minimum Final Redemption Amount: Not applicable (iv) (v) Maximum Final Redemption Amount: Not applicable Not applicable 18. Instalment Notes: (Condition 7(a)) 19. Early Redemption: Applicable Early Redemption Amount (upon Fair Market Value (i) redemption for taxation reasons or illegality): (Conditions 7(b) or 7(f)) (ii) Early Redemption Amount (upon Fair Market Value redemption following an Event of Default): (Condition 11) Fair Market Value (iii) Early Redemption Amount (upon redemption following an FX Disruption Event or a Benchmark Trigger Event): (Conditions 9(f)(Y) or 15A) (iv) Other redemption provisions: Not applicable GENERAL PROVISIONS APPLICABLE TO THE NOTES Dematerialised Bearer Notes 20. Form of Notes: (Condition 2(a))

	(containon 2(u))	
21.	Issued under the new safekeeping structure:	Not applicable
22.	If issued in bearer form:	Not applicable
23.	Exchange Date for exchange of Temporary Global Note:	Not applicable
24.	If issued in registered form (other than Uncertificated Registered Notes):	Not applicable

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25. Payments:

(Condition 9)

	(i) (ii)	Relevant Financial Centre Day: Payment of Alternative Payment	TARGET Business Days Not applicable
	(iii) (iv)	Currency Equivalent: Conversion provisions: Underlying Currency Pair provisions:	Not applicable Not applicable
	(v) (v)	Price Source Disruption:	Not applicable
	(vi) (vii)	LBMA Physical Settlement provisions: Physical Settlement provisions:	Not applicable Not applicable
	26. Redenomination: (Condition 10)27. Other Terms:		Not applicable
41.	ould		Not applicable

PROVISIONS APPLICABLE TO INDEX-LINKED NOTES AND EQUITY-LINKED NOTES

28. Physical Delivery:		al Delivery:	Not applicable		
29.	Provisi	ons for Equity-Linked Notes :	Not applicable		
30. Additional Provisions for Equity-Linked Notes:		nal Provisions for Equity-Linked	Not applicable		
31.	Provisi	ons for Index-Linked Notes:	Applicable		
	(i)	Index(ices):	The Index or Indices specified in the Annex(es)		
	(ii)	Index Sponsor:	With respect to an Index, the entity specified in the Annex(es)		
	(iii)	Index Rules:	Not applicable		
	(iv)	Exchange(s):	With respect to an Index, each exchange or quotation system specified as such in respect of such Index in the Annex(es)		
	(v)	Related Exchange(s):	With respect to an Index, each exchange or quotation system specified as such in respect of such Index in the Annex(es)		
	(vi)	Initial Index Level:	See Annex(es)		
	(vii)	Final IndexLevel:	The definition in Condition 22(a) applies		
	(viii)	Strike Date:	13 April 2023		
	(ix)	Reference Level:	Not applicable		

	(x)	Adjustments to Indices:	Condition 22 (f) applies		
	(xi)	China Connect Underlying:	No		
	(xii)	Additional Disruption Events:	The following Additional Disruption Events apply: Change in Law, Hedging Disruption, Increased Cost of Hedging		
	(xiii)	Index Substitution:	Not applicable		
	(xiv)	Alternative Pre-nominated Index:	Not applicable		
32.	Valuati	on Date(s):	13 April 2028, (the " Final Valuation Date "), each Variable Coupon Valuation Date _j and each Automatic Early Redemption Valuation Date _j or in each case, if any date is not a Scheduled Trading Day in respect of the relevant Exchange and the relevant Related Exchange(s) the next following Scheduled Trading Day, subject to adjustment in accordance with the Disrupted Day provisions.		
			If a Valuation Date is postponed due to the occurrence of a Disrupted Day, the due date for any related payment (Payment Date including the Maturity Date) may also be postponed, in accordance with the Conditions.		
	(i)	Specified Maximum Number of Disrupted Days:	The definition in Condition 22(a) applies		
	(ii)	Number of local banking days for the purpose of postponing Disrupted Day Related Payment Dates pursuant to Condition 22(e):	3		
33.	Valuati	on Time:	The definition in Condition 22(a) applies		
34.	Averagi	ing Dates:	Not applicable		
35		terms or special conditions relating to Linked Notes or Equity-Linked Notes :	Applicable		
	(i)	Knock-in Event:	Not applicable		
	(ii)	Knock-out Event:	Not applicable		
	(iii)	Automatic Early Redemption Event:	Applicable		
			An Automatic Early Redemption Event occurs if $Perf_j$ is equal to or greater than the Automatic Early Redemption Level as of any Automatic Early Redemption Valuation Date _j		
			Where:		
			" $Perf_j$ " means the performance (expressed as a percentage) determined by the Calculation A gent in accordance with the following formula:		

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(i) Representative:	DIIS Group, 12 rue Vivienne, 75002 Paris		
(ii) Alternative Representative:	Not applicable		
(iii) Remuneration of Representative:	EUR150 (exclusive of VAT) per year		

DISTRIBUTION

37. (i) If syndicated, names of Relevant Dealer(s):	Not applicable		
(ii) If syndicated, names of other Dealers (if any):	Not applicable		
38. Prohibition of Sales to EEA Retail Investors:	Not applicable		
39. Prohibition of Sales to UK Retail Investors:	Not applicable		
40. Selling Restrictions:	TEFRA Not applicable		
United States of America: 40-Day Distribution Compliance Period:	Notes may not be offered or sold within the United States of America or to, or for the account or the benefit of a U.S. Person (as defined in Regulation S). Not applicable		
41. Exemption(s) from requirements under Regulation (EU) 2017/1129 (as amended, the "EU Prospectus Regulation"):	The offer is addressed to investors who will acquire Notes for a consideration of at least EUR100,000 (or equivalent amount in another currency) per investor for each separate offer.		
42. Exemption(s) from requirements under Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the EUWA (the " UK Prospectus Regulation "):	The offer is addressed to investors who will acquire Notes for a consideration of at least EUR100,000 (or equivalent amount in another currency) per investor for each separate offer		
43. Additional U.S. federal income tax considerations:	The Notes are not Section 871(m) Notes for the purpose of Section 871(m).		
44. Additional selling restrictions:	Not applicable		

CONFIRMED HSBC CONTINENTAL EUROPE:

By: -----

Authorised Signatory

Date:-----

PART B - OTHER INFORMATION

1. LISTING

	(i)	Listing:	Application will be made to admit the Notes to listing on the Official List of Euronext Dublin. No assurance can be given a		
	(ii)	Admission to trading:	to whether or not, or when, such application will be granted Application will be made for the Notes to be admitted to trading on the Global Exchange Market with effect from on or around		
	(iii)	Estimated total expenses of admission to trading:	the Issue Date. EUR 1,000		
2.	RATIN	IGS			

Ratings:

The Notes are not rated.

OPERATIONAL INFORMATION

ISIN Code:	FR001400HGD5
Common Code:	261419033
CUSIP:	Not applicable
Valoren Number:	Not applicable
SEDOL:	Not applicable
WKN:	Not applicable
Other identifier code:	Not applicable
Intended to be held in a manner which would allow Eurosystem eligibility:	Not applicable
Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s):	Euroclear France
Central Depositary:	Euroclear France
Delivery:	Delivery against payment
Settlement procedures:	Medium Term Note
Additional Paying Agent(s) (if any):	None
Common Depositary:	Not applicable
Calculation Agent:	HSBC Bank plc
ERISA Considerations:	ERISA prohibited
	Common Code: CUSIP: Valoren Number: SEDOL: WKN: Other identifier code: Intended to be held in a manner which would allow Euros ystemeligibility: Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the

ANNEX 1

j	Automatic Early Redemption Valuation Date _j *	Automatic Early Redemption Date _j *	Automatic Early Redemptio n Level _j	Automatic Early Redemptio n Rate _j	Coupon Trigger Level _j	Variable Coupon Valuation Date _j *	Variable Coupon Payment Date _j *
1	-	-	-	-	75.00%	13 Oct 2023	27 Oct 2023
2	-	-	-	-	75.00%	15 Apr 2024	29 Apr 2024
3	-	-	-	-	75.00%	14 Oct 2024	28 Oct 2024
4	14 Apr 2025	30 Apr 2025	100.00%	100.00%	75.00%	14 Apr 2025	30 Apr 2025
5	13 Oct 2025	27 Oct 2025	95.00%	100.00%	75.00%	13 Oct 2025	27 Oct 2025
6	13 Apr 2026	27 Apr 2026	90.00%	100.00%	75.00%	13 Apr 2026	27 Apr 2026
7	13 Oct 2026	27 Oct 2026	85.00%	100.00%	75.00%	13 Oct 2026	27 Oct 2026
8	13 Apr 2027	27 Apr 2027	80.00%	100.00%	75.00%	13 Apr 2027	27 Apr 2027
9	13 Oct 2027	27 Oct 2027	75.00%	100.00%	75.00%	13 Oct 2027	27 Oct 2027
10	-	-	-	-	75.00%	13 Apr 2028	02 May 2028

(This Annexforms part of the Pricing Supplement to which it is attached)

*Subject to postponement in accordance with Condition 22(e)

ANNEX 2

(This Annexforms part of the Pricing Supplement to which it is attached)

i	Index	Bloombe rg Code	Index S pons or	Exchang e	Related Exchange	Initial Index Level	Barrier Level
1	EURO STOXX 50	SX5E	STOXX Ltd	Multiple Exchang e Index	All Exchanges	4363.24	2181.6200

Information in relation to underlying Index

ANNEX 3

(This Annexforms part of the Pricing Supplement to which it is attached)

STATEMENTS REGARDING THE EURO STOXX 50® INDEX AND STOXX INDEX

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