

PRICING SUPPLEMENT

Pricing Supplement dated: 9 October 2023

HSBC Continental Europe

Programme for the Issuance of Notes and Warrants

Issue of

EUR 4,000,000 Notes linked to UKSED3P Investments Limited Preference Shares Series 2577

PART A - CONTRACTUAL TERMS

This document constitutes the pricing supplement (the "**Pricing Supplement**") relating to the issue of the Tranche of Notes described herein for the purposes of listing on the Official List of the Irish Stock Exchange plc trading as Euronext Dublin ("**Euronext Dublin**") and must be read in conjunction with the offering memorandum dated 1 June 2023 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Notes, including the Terms and Conditions of the Preference Share-Linked Notes (the "**Conditions**") set forth in the Offering Memorandum. The Alternative Note General Conditions do not apply.

Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing at HSBC Continental Europe, 38, avenue Kléber, 75116, Paris, France and www.about.hsbc.fr/investor-relations/debt-issuance.

The Offering Memorandum does not comprise (i) a base prospectus for the purposes of Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018, as amended (the "EUWA") (the "UK Prospectus Regulation") or (ii) a base prospectus for the purposes of Regulation (EU) 2017/1129 (as amended, the "EU Prospectus Regulation"). The Offering Memorandum has been prepared solely with regard to Notes that are not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU (as amended, "MiFID II") or Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the EUWA ("UK MiFIR") and not to be offered to the public in the United Kingdom (the "UK") (other than pursuant to one or more of the exemptions set out in Section 86 of the Financial Services and Markets Act 2000 (as amended, the "FSMA")) or a Member State of the European Economic Area (other than pursuant to one or more of the exemptions set out in Article 1(4) of the EU Prospectus Regulation).

PROHIBITION OF SALES TO SWISS PRIVATE CLIENTS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to investors that qualify as private (retail) clients according to Article 4 para. 2 Swiss Financial Services Act ("**FinSA**") and its implementing ordinance, the Swiss Federal Financial Services Ordinance ("**FinSO**"). Consequently, no key information document (or equivalent document) required by FinSA has been prepared and therefore offering or selling the Notes or otherwise making them available to any private (retail) client in, into or from Switzerland may be unlawful under FinSA.

It is advisable that investors considering acquiring any Notes understand the risks of transactions involving the Notes and it is advisable that they reach an investment decision after carefully considering, with their financial, legal, regulatory, tax, accounting and other advisers, the suitability of the Notes in light of their particular circumstances (including without limitation their own financial circumstances and investment objectives and the impact the Notes will have on their overall investment portfolio) and the information contained in the Offering Memorandum and this Pricing Supplement. Investors should consider carefully the risk factors set forth under "Part A - Risk Factors" in the Offering Memorandum.

1. Issuer:

HSBC Continental Europe

2.	Tranche number:	1																																				
3.	Currency																																					
	(i) Settlement Currency:	Euro (" EUR ")																																				
	(ii) Denomination Currency:	EUR																																				
4.	Aggregate Principal Amount:																																					
	(i) Series:	EUR 4,000,000																																				
	(ii) Tranche:	EUR 4,000,000																																				
5.	Issue Price:	100 per cent. of the Aggregate Principal Amount																																				
6.	(i) Denomination(s) (<i>Condition 2</i>):	EUR 1,000																																				
	(ii) Calculation Amount:	The Denomination																																				
	(iii) Aggregate Outstanding Nominal Amount Rounding:	Not applicable																																				
7.	(i) Issue Date:	10 October 2023																																				
	(ii) Trade Date:	26 September 2023																																				
8.	Maturity Date: (<i>Condition 7(a)</i>)	<p>Means (1) if the Preference Shares become subject to the auto-call provisions contained in the terms and conditions of the Preference Shares and redemption occurs (or would have become subject to such redemption but for the delay of the date for valuation or determination of the underlying asset or reference basis (or any part thereof) for the Preference Shares on or about such date):</p> <table border="0" style="margin-left: 40px;"> <tr><td>1.</td><td>in the year 2024,</td><td>10 October 2024</td></tr> <tr><td>2.</td><td>in the year 2025,</td><td>13 January 2025</td></tr> <tr><td>3.</td><td>in the year 2025,</td><td>09 April 2025</td></tr> <tr><td>4.</td><td>in the year 2025,</td><td>10 July 2025</td></tr> <tr><td>5.</td><td>in the year 2025,</td><td>10 October 2025</td></tr> <tr><td>6.</td><td>in the year 2026,</td><td>13 January 2026</td></tr> <tr><td>7.</td><td>in the year 2026,</td><td>13 April 2026</td></tr> <tr><td>8.</td><td>in the year 2026,</td><td>10 July 2026</td></tr> <tr><td>9.</td><td>in the year 2026,</td><td>12 October 2026</td></tr> <tr><td>10.</td><td>in the year 2027,</td><td>13 January 2027</td></tr> <tr><td>11.</td><td>in the year 2027,</td><td>13 April 2027</td></tr> <tr><td>12.</td><td>in the year 2027,</td><td>12 July 2027</td></tr> </table> <p>or (2) otherwise 11 October 2027, or, in each case and if later, 2 (two) Business Days following the Valuation Date.</p>	1.	in the year 2024,	10 October 2024	2.	in the year 2025,	13 January 2025	3.	in the year 2025,	09 April 2025	4.	in the year 2025,	10 July 2025	5.	in the year 2025,	10 October 2025	6.	in the year 2026,	13 January 2026	7.	in the year 2026,	13 April 2026	8.	in the year 2026,	10 July 2026	9.	in the year 2026,	12 October 2026	10.	in the year 2027,	13 January 2027	11.	in the year 2027,	13 April 2027	12.	in the year 2027,	12 July 2027
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9.	Change of interest or redemption basis:	Not applicable																																				

PROVISIONS RELATING TO REDEMPTION

10. Final Redemption Amount of each Note: The product of:
(Condition 7(a))

$$\left[\text{Calculation Amount} \times \frac{\text{Share Value}_{\text{final}}}{\text{Share Value}_{\text{initial}}} \right]$$

per Calculation Amount

Where:

"Share Value_{final}" means the Preference Share Value on the Valuation Date; and

"Share Value_{initial}" means the Preference Share Value on the Initial Valuation Date.

11. Early Redemption Amount: Yes
- (i) Early Redemption Amount (upon redemption for taxation reasons, following redemption at the option of the Issuer, following an Event of Default, following the occurrence of a Preference Share Early Redemption Event, an Extraordinary Event, or Additional Disruption Event) (Conditions 7(b), 7(c), 11, 23(b), 23(c) or 23(d)) Per Calculation Amount, an amount in EUR calculated by the Calculation Agent on the same basis as the Final Redemption Amount except that the definition of Share Value_{final} shall be the Preference Share Value on the day falling 2 (two) Business Days before the due date for early redemption of the Notes.
- (ii) Other redemption provisions: Not applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

12. Form of Notes: Bearer Dematerialised Notes
(Condition 2(a))
13. Issued under the new safekeeping structure: Not applicable
14. If issued in bearer form: Not applicable
15. Exchange Date for exchange of Temporary Global Note: Not applicable

16. If issued in registered form (other than Uncertificated Registered Notes): Not applicable
17. Masse (Condition 15 of Part B3 – Terms and Conditions of the Notes issued by HBCE): Condition 15 applies.
- (i) Representative: DIIS Group
12 rue Vivienne
75002 Paris
Email: s.dhaussy@diisgroup.com
- (ii) Alternative Representative: Not applicable
- (iii) Remuneration of Representative: The Representative will be entitled to a remuneration of EUR 150 (VAT excluded) per year.
18. Payments: (*Condition 9*)
- (i) Relevant Financial Centre Day: Euro Business Day
- (ii) Payment of Alternative Payment Currency Equivalent: Not applicable
- (iii) Conversion provisions: Not applicable
- (iv) Price Source Disruption: Not applicable
- (v) LBMA Physical Settlement Provisions: Not applicable
- (vi) Physical Settlement Provisions: Not applicable
19. Other terms: The Business Centre for the purposes of the definition of "Business Day" is: Euro Business Day

PROVISIONS APPLICABLE TO PREFERENCE SHARE-LINKED NOTES

20. Provisions for Preference Share-Linked Notes:
- (i) Preference Shares: UKSED3P Investments Limited Preference Shares Series 2577
- (ii) Preference Share Issuer: UKSED3P Investments Limited
- (iii) Initial Valuation Date: The Issue Date
- (iv) Valuation Date: The eighth Business Day following the Preference Share Valuation Date.
- (v) Preference Share Valuation Date: means (1) if the Preference Shares become subject to the auto-call provisions contained in the terms and conditions of the Preference Shares (or would have become subject to such auto-call provisions but for the delay of the date for valuation or determination of the underlying asset or reference basis (or any part thereof) for the Preference Shares on or about such date):
1. in the year 2024, 26 September 2024
 2. in the year 2024, 27 December 2024
 3. in the year 2025, 26 March 2025

4.	in the year 2025,	26 June 2025
5.	in the year 2025,	26 September 2025
6.	in the year 2025,	29 December 2025
7.	in the year 2026,	26 March 2026
8.	in the year 2026,	26 June 2026
9.	in the year 2026,	28 September 2026
10.	in the year 2026,	29 December 2026
11.	in the year 2027,	30 March 2027
12.	in the year 2027,	28 June 2027

or (2) otherwise 27 September 2027 or, in each case, if such date for valuation of or any determination of the underlying asset or reference basis (or any part thereof) for the Preference Shares falling on or about such day is to be delayed in accordance with the terms of the Preference Shares by reason of a disruption or adjustment event, the Preference Share Valuation Date shall be such delayed valuation or determination date, all as determined by the Calculation Agent.

(vi)	Valuation Time:	At or around 5pm New York time
(vii)	Extraordinary Event:	Condition 23(c) applies
(viii)	Additional Disruption Event:	Condition 23(d) applies. The following Additional Disruption Events apply: Change in Law and Insolvency Filing
21.	Additional provisions for Preference Share-Linked Notes:	Not applicable
DISTRIBUTION		
22.	(i) If syndicated, names of Relevant Dealer(s):	Not applicable
	(ii) If syndicated, names of other Dealers (if any):	Not applicable
23.	Prohibition of Sales to EEA Retail Investors:	Not applicable
24.	Prohibition of Sales to UK Retail Investors	Not applicable
25.	Selling restrictions:	TEFRA not applicable
	United States of America:	Notes may not be offered or sold within the United States of America or, to or for the account or the benefit of, a U.S. person (as defined in Regulation S). 40-day Distribution Compliance Period: Not applicable
26.	Exemption(s) from requirements under Regulation (EU) 2017/1129 (as amended, the "EU Prospectus Regulation")	The offer is addressed to investors who will acquire Notes for a consideration of at least EUR 100,000 (or equivalent amount in another currency) per investor for each separate offer.
27.	Exemption(s) from requirements under Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the	The offer is addressed to investors who will acquire Notes for a consideration of at least EUR 100,000 (or

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|-----|--|--|
| | EUWA (the "UK Prospectus Regulation"): | equivalent amount in another currency) per investor for each separate offer. |
| 28. | Additional U.S. federal income tax considerations: | The Notes are not Section 871(m) Notes for the purpose of Section 871(m). |
| 29. | Additional selling restrictions: | Not applicable |

CONFIRMED

HSBC CONTINENTAL EUROPE



By:
Authorised Signatory

Yonathan EBGUY
Deputy Head of Markets & Securities Services
HSBC Continental Europe

Date: Paris 9th October 2023

PART B - OTHER INFORMATION

1. LISTING

- (i) Listing: Application will be made to admit the Notes to listing on the Official List of Euronext Dublin on or around the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.
- (ii) Admission to trading: Application will be made for the Notes to be admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.
- (iii) Estimated total expenses of admission to trading: EUR 1,000

2. RATINGS

Ratings: The Notes are not rated.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable and discount to the Issue Price offered to the Dealer(s)/distributor(s) in respect of the Notes as of (or around) the Issue Date (the "**Distributors**"), so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the issue. The Dealer(s)/Distributor(s) and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. PERFORMANCE OF THE PREFERENCE SHARES AND OTHER INFORMATION CONCERNING THE PREFERENCE SHARES AND THE PREFERENCE SHARE UNDERLYING

The Preference Share-Linked Notes relate to Preference Shares Series 2577 of the Preference Share Issuer.

The Preference Share Value will be published on the following publicly available website: <https://www.hsbcnet.com/gbm/structured-investments/united-kingdom/investment-managers.html>.

The performance of the Preference Shares depends on the performance of the relevant underlying asset(s) or basis of reference to which the Preference Shares are linked (the "**Preference Share Underlying**"). The Preference Share Underlying's are S&P 500 Index, EURO STOXX 50 Index, FTSE 100 Index. Information on the Preference Share Underlying's (including past and future performance and volatility) is published on the websites of STOXX Ltd, S&P Dow Jones Indices LLC and London Stock Exchange.

OPERATIONAL INFORMATION

- 5. ISIN Code: FR001400L552
- 6. Common Code: 269902116
- 7. CUSIP: Not applicable
- 8. SEDOL: Not applicable
- 9. Other identifier / code: Not applicable

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| 10. | Intended to be held in a manner which would allow Eurosystem eligibility: | Not applicable |
| 11. | Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s): | Euroclear France |
| 12. | Central Depository: | Euroclear France |
| 13. | Delivery: | Delivery against payment |
| 14. | Settlement procedures: | Medium Term Note |
| 15. | Additional Paying Agent(s) (if any): | None |
| 16. | Common Depository: | Not applicable |
| 17. | Calculation Agent: | HSBC Bank plc |
| 18. | ERISA Considerations: | ERISA prohibited |

ANNEX

INFORMATION ON THE PREFERENCE SHARE ISSUER AND THE PREFERENCE SHARES

The Preference Share Issuer

UKSED3P Investments Limited (the "**Preference Share Issuer**") is a private company limited by shares and was incorporated under the Companies Act 2006 on 30 April 2010 (with registered number 7240905). The Preference Share Issuer is governed by the laws of England and Wales and has its registered office at 1 Bartholomew Lane, London, EC2N 2AX, United Kingdom.

A copy of the Preference Share Issuer's constitutional documents, its audited, non-consolidated annual financial statements, when published, and the Terms and Conditions of the Preference Shares (as defined below) are available (free of charge) from the registered office of the Preference Share Issuer.

The sole business activity of the Preference Share Issuer is to issue redeemable Preference Shares. Accordingly, the Preference Share Issuer does not have any trading assets and does not generate any significant net income.

The Preference Shares

The Preference Share Issuer may issue redeemable Preference Shares of any kind including, but not limited to, Preference Shares linked to a specified index or basket of indices, a specified share or basket of shares, a specified currency or basket of currencies, a specified debt instrument or basket of debt instruments, a specified commodity or basket of commodities, a specified fund share or unit or basket of fund shares or units or to such other underlying instruments, bases of reference or factors (the "**Preference Share Underlying**") and on such terms as may be determined by the Preference Share Issuer and specified in the applicable conditions of the relevant series of Preference Shares (the "**Terms and Conditions of the Preference Shares**"). The Terms and Conditions of the Preference Shares, and any non-contractual obligations arising out of or in connection with the Terms and Conditions of the Preference Shares, shall be governed by and construed in accordance with English law.

The performance of the Preference Shares depends on the performance of the Preference Share Underlying to which the relevant Preference Shares are linked. In determining the value of the Preference Shares, the Preference Share Calculation Agent shall employ the calculation procedure and methodology set out in the applicable Terms and Conditions of the Preference Shares.