Pricing Supplement dated 10 March 2020

HSBC France

Legal Entity Identifier (LEI): F0HUI1NY1AZMJMD8LP67

Issue of EUR 1,000,000 Variable Coupon Automatic Early Redemption Equity Linked Certificates due 5 March 2025 linked to a Basket of Securities

Programme for the issue of Structured Notes and Certificates

Issue Price: 100 %

HSBC

Part A CONTRACTUAL TERMS

This document constitutes the pricing supplement ("**Pricing Supplement**") relating to the issue of the Tranche of Certificates described herein for the purposes of listing on the Official List of Euronext Dublin and must be read in conjunction with the Offering Memorandum dated 13 November 2019 as sup plemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Suppleme nt, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used he rein shall be deemed to be defined as such for the purposes of the terms and conditions of the Certificates (the "**Conditions**") set forth in such Offering Memorandum.

Full information on the Issuer and the offer of the Certificates is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing on the website of HSBC France (http://www.about.hsbc.fr/investor-relations/debt-issuance) and copies may be obtained from HSBC France, 103 avenue des Champs-Elysées, 75008 Paris, France.

The Offering Memorandum does not comprise (i) a prospectus for the purposes of Part VI of the Financial Services and Markets Act 2000 (as amended) or (ii) a base prospectus for the purposes of Regulation (EU) 2017/1129, as amended (the "Prospectus Regulation"). The Offering Memorandum has been prepared solely with regard to Certificates that are (i) not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU and not to be offered to the public in a Member State (other than pursuant to one or more of the exemptions set out in Article 3.2 of the Prospectus Regulation).

1.	Issuer:	HSBC France	
2.	(a) Series Number:	Not applicable	
	(b) Tranche Number:	1	
	(c) Date on which the Certificates become fungible	Not applicable	
3.	3. Specified Currency or Currencies:		
4.	Aggregate Nominal Amount :		

	(a) Series:	EUR 1,000,000	
	(b) Tranche:	EUR 1,000,000	
5.	Issue Price:	100 per cent. of the Aggregate Nominal Amount	
6.	Specified Denomination (s):	EUR 1,000	
7.	(a) Issue Date:	11 March 2020	
	(b) Interest Commencement Date (if different from the Issue Date):	The Issue Date	
8.	Minimum Trading Size:	Not Applicable	
9.	Maturity Date:	5 March 2025, subject to early redemption on an Automatic Early Redemption Date. See paragraph 27 below.	
10.	Interest Basis:	Variable Coupon linked to an Equity Basket. (further particulars specified below)	
11.	Redemption /Payment Basis: (Condition 7)	Redemption linked to an Equity Basket	
12.	Change of Interest Basis or Redemption/ Payment Basis:	The Certificates are subject to early redemption on an Automatic Early Redemption Date. See paragraph 27 below.	
13.	Put/Call options:	Not applicable	
14.	Status of Certificates:	Senior preferred	
15.	Method of distribution:	Non-syndicated	
PROVISIO	ONS RELATING TO INTEREST PAYABLE	(IF APPLICABLE)	
16.	Provisions relating to Fixed Rate Certificates:	Not applicable	
17.	Provisions relating to Floating Rate Certificates:	Not applicable	
18.	Provisions relating to Zero Coupon Certificates:	Not applicable	
19.	Provisions relating to Certificates with a Coupon Linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR or ADR/GDR Basket:	Applicable	

(a) Equity, Equity Basket, Index, Index
 Basket, ETF unit, ETF Basket, ADR/
 GDR, ADR/GDR Basket/formula/other
 variable

The Basket of Securities as defined in paragraph 39(a) below

(b) Party responsible for calculating the Interest Rate(s) and/or Coupon Amount(s) (if not the Calculation Agent): Not applicable

(c) Provisions for determining the Coupon where calculated by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a Formula or other variable:

Unless the Certificates have been previously redeemed, or purchased and cancelled in accordance with the Conditions:

(a) if the Calculation Agent determines that, on the Automatic Early Redemption Valuation Date (as defined in paragraph 27 below), WO_j (as defined in paragraph 27 below) is greater than or equal to $\bf 70.00$ per cent., the Variable Coupon (the " $\bf Coupon_j$ ") payable on the immediately succeeding Variable Coupon Payment Date shall be an amount in the Specified Currency determined by the Calculation Agent in accordance with the following formula:

Coupon_j =
$$i \times y \%$$
 - $\sum_{k=0}^{j-1}$ Coupon_k

Otherwise, no Variable Coupon will be paid.

(b) if the Calculation Agent determines that, on the Valuation Date (as defined in paragraph 42 below), WO_{Final} (as defined in paragraph 25(c) below) is greater than or equal to 70.00 per cent., the Variable Coupon Amount (the "Coupon_{j=20}") payable on the Maturity Date shall be an amount in the Specified Currencydetermined by the Calculation Agent in accordance with the following formula:

$$Coupon_{j=20} = 20 \times y \% - \sum_{k=0}^{20-1} Coupon_k$$

Otherwise, no Variable Coupon will be paid.

Where:

"y" equals 2.4800%

"i" means, for 1 to 20, each a Variable Coupon Payment Date;

For avoidance of doubt, "Coupon_{i=0}" means zero.

(d) Determination Date(s) of the Coupon Amount:

Not applicable

Provisions for determining the Coupon Condition 17.9 applies (e) where calculation by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a Formula or other variable is impossible or impracticable:

Interest or Calculation Period(s): Not applicable (f)

Specified Interest Payment Dates: (g) Each date specified as such in Annex 2, each a

> "Variable Coupon Payment Date;", subject (except in the case of the Maturity Date) to early redemption

on an Automatic Early Redemption Date

Business Day Convention: Following Business Day Convention (h)

Not applicable Business Centre(s): (i)

Minimum Interest Rate: Not applicable (j)

Maximum Interest Rate: Not applicable (k)

Day Count Fraction: Not applicable

20. **Provisions relating to Dual Currency**

Certificates:

Not applicable

21. **Provisions relating to Physical Delivery**

Certificates:

Not applicable

PROVISIONS RELATING TO REDEMPTION

22. Not applicable Redemption at the option of the Issuer:

(Condition 7.3)

23. Redemption at the option of the Certificate Not applicable holders:

(Condition 7.4)

24. Not applicable **Redemption by Instalments:**

25. **Final Redemption Amount of each**

Certificate:

In cases where the Final Redemption Amount Applicable is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable

an Equity, Equity Basket, Index, Index (a) Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula/other variable:

The Basket of Securities as defined in paragraph 39(a) below

Party responsible for calculating the (b) Interest Rate(s) and Final Redemption Amount (if not the Calculation Agent):

Not applicable

(c) Provisions for determining the Final Redemption Amount when calculated by reference to an Equity, an Equity Basket, an Index, an Index Basket, an ETF, an ETF Basket, an ADR/GDR, an ADR/GDR Basket and/or Formula and/or other variable:

Unless previously redeemed or purchased and cancelled, if, on the Valuation Date, the Calculation Agent determines that:

- WO_{final} is greater than or equal to 95.00 per cent, the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par; or
- WO_{final} is less than 95.00 per cent. and a Trigger Event has not occurred with respect to any of the Securities, the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par;
- WO_{final} is less than 95.00 per cent. and a Trigger Event has occurred with respect to one or more of the Securities,

the Issuer will redeem the Certificates by paying on the Maturity Date an amount in the Specified Currency in respect of each Certificate determined by the Calculation Agent in accordance with the following formula:

Specified Denomination x WO_{final} /100.00%

Where:

"WO_{final}" means, in respect of the Valuation Date, the lowest performance (expressed as a percentage) among the Securities as determined by the Calculation Agent in accordance with the following formula:

$$\min_{i = 1 \text{ to } 2} \left(\frac{S_{\text{Final}}^{i}}{S_{0}^{i}} \right)$$

Where:

"i" means each Security in the Basket, 1 to2

"S Final" means, in respect of a Security (Security_i) and the Valuation Date, the Final Price (as defined in paragraph 36 (e) below) of such Security_i.

"Sⁱ_{0"} means, in respect of a Security (Security_i), the Initial Price (as defined in Condition 36 (d) below) of such Security_i.

For information purposes, if more than one Security has the same percentage, the Calculation Agent shall

determine which Security is the Worst Performing Security in its sole and absolute discretion.

"Worst Performing Security" means the Security for which the performance is the lowest in accordance with the definition of WO_{final}

Barrier Period: Not applicable

Trigger Event: In respect of a Security, the Final Price per Security

(at least one), as determined by the Calculation

Agent, is **less** than the Trigger Level

Trigger Level: In respect of a Security, 60 per cent. of the Initial

Price of such Security

Knock-in Event: Not applicable

Knock-out Event: Not applicable

(d) Determination Date(s): Not applicable

(e) Provisions for determining the Final Redemption Amount when calculation by reference to an Index and/or formula and/or other variable is impossible or impracticable:

Condition 17.9 applies

(f) Payment Date:

Not applicable

(g) Minimum Final Redemption Amount:

Not applicable

(h) Maximum Final Redemption Amount:

Not applicable

In cases where the Final Redemption Amount Not applicable is linked to a Fund or Fund Basket:

In cases where the Final Redemption Amount Not applicable is linked to the credit of a reference entity/ obligation or a basket of reference entities/ obligations:

In cases where the Final Redemption Amount Not applicable is linked to a Preference Share:

Final Redemption Amount of each Note: Not applicable

26. Early Redemption Amount

In cases where the Early Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Applicable

Basket, ADR/GDR, ADR/GDR Basket or any other variable:

Early Redemption Amount(s) of each Certificate paid on redemption for taxation reasons or an event of default or other early redemption cases and/or the method of calculating the amount (if required or if different from that set out in Condition 7.5): Fair Market Value

Early Redemption Amount (upon redemption 100 per cent. of the Specified Denomination following an FX Disruption Event or a Benchmark Trigger Event):

Other redemption provisions:

Not applicable

27. **Automatic Early Redemption:**

Applicable

Automatic Early Redemption Event:

If \mathbf{WO}_j is greater than or equal to the Automatic Early Redemption Level as of any Automatic Early Redemption Valuation $Date_i$

Where:

" WO_j " means the lowest performance (expressed as a percentage) among the Securities as determined by the Calculation Agent in accordance with the following formula:

$$\underset{\text{Min}_{i} = 1 \text{ to } 2}{\underbrace{\left(\frac{S_{j}^{i}}{S_{0}^{i}}\right)}}$$

Where:

" S_j^l " means, in respect of a Security (Security_i) and an Automatic Early Redemption Valuation Date_j, the price of such Security_i on the relevant Exchange at the Valuation Time on such Automatic Early Redemption Valuation Date_j, as determined by the Calculation Agent.

" S_0^i " means, in respect of a Security (Security_i), the Initial Price of such Security_i

Automatic Early Redemption Amount:

Each amount specified as such in Annex 2, (each an "Automatic Early Redemption Amount $_j$ ") (" $_j$ " ranking from 4 to 19)

Automatic Early Redemption Dates: Each date specified as such in the Annex 2 (each an

> "Automatic Early Redemption Date_i") ("i" ranking from 4 to 19), subject to adjustment in accordance

with the Following Business Day Convention

Each price specified as such in the Annex 2, (each an Automatic Early Redemption Price/Level:

"Automatic Early Redemption Level;")("j" ranking

from 4 to 19)

Automatic Early Redemption Rate: Not applicable

Automatic Early Redemption Valuation

Date(s):

Each date specified as such in Annex 2 (each an "Automatic Early Redemption Valuation Date_i")

("i" ranking from 4 to19).

Each Automatic Early Redemption Valuation Date shall be subject to postponement in accordance with Condition 17.5 as if each reference to "Valuation Date" in such Condition was deemed to be a reference to "Automatic Early Redemption Valuation Date".

28. Calculation Agent for the requirements of Not applicable Condition 6.3(j):

GENERAL PROVISIONS APPLICABLE TO THE SECURITIES

29. Form of Certificates: **Dematerialised Certificates**

> Form of Dematerialised Certificates: Bearer form (a)

Registration Agent: Not applicable (b)

30. Payment of Alternative Payment Currency Not applicable **Equivalent:**

31. Not applicable **Underlying Currency Pair provisions:**

32. Not applicable **Price Source Disruption:**

33. **TARGET** Financial Centre(s) or other special provisions relating to Payment Dates for the purposes of Condition 8.5: Not applicable 34. **Provisions relating to Partly Paid Certificates:** amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences (if any) of failure to pay, including any right of the Issuer to forfeit the Certificates and interest due on late payment: 35. Not applicable **Provisions relating to Instalment** Certificates: amount of each instalment, date on which each payment is to be made: 36. Not applicable Provisions relating to consolidation: 37. **Other Pricing Supplement:** Not applicable PROVISIONS APPLICABLE TO CERTIFICATES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET, 38. Not applicable **Delivery of Securities (Equity Linked Certificates only):** 39. **Provisions relating to Equity Linked** Certificates ADR/GDR Linked Certificates Applicable and ETF Linked Certificates: (a) Securities/ADR/GDR Securities/ETF: The Securities comprised in the Basket specified in Annex 1 Underlying company or Securities See Annex 1 (b) Issuing Company(ies) or ADR/GDR Issuer: (c) Unit: Not Applicable **Initial Price:** See Annex 1 (d) Final Price: As defined in condition 17.1 (e) (f) Exchange: With respect to each Security, each Exchange, Related Exchange or quotation system specified as such in respect of such Security in Annex 1

With respect to each Security, each Exchange, Related Exchange or quotation system specified as

such in respect of such Security in Annex 1

(g)

Related Exchange:

Not applicable Settlement Date: (i) Condition 17.1 does not apply Settlement Disruption Event (j) Condition 17.1 does not apply (k) Disruption Period (if other than as Not applicable specified in Condition 17.2(b)): (1) Potential Adjustment Event: Condition 17.9(a) applies Weighting: Not applicable (m) Strike Price: 100.00 per cent. of the Initial Price, or see Annex 1 (n) (o) Strike Date: 26 February 2020 Scheduled Trading Day Applicable (p) Convention: Change in Law,, Insolvency Filing, Hedging (q) Additional Disruption Event: Disruption, Increased Cost of Hedging 40. **Additional Provisions relating to Equity** Not applicable **Linked Certificates:** 41. Provisions relating to Index-Linked Not applicable **Certificates: Valuation Date(s):** 42. 26 February 2025, subject to postponement in accordance with Condition 17.5 43. **Valuation Time:** Condition 17.1 applies 44. **Averaging Dates:** Not applicable Averaging Date in the event of Market Not applicable **Disruption:** 45. **Reference Prices:** No 46. Other provisions relating to Index-Linked Not applicable Certificates, Equity Linked Certificates and **ETF Linked Certificates:** 47. **Provisions relating to Inflation Rate-**Not applicable **Linked Certificates:** DISTRIBUTION If syndicated, names and addresses of the Not applicable 48. Members of the Distribution Syndicate and the underwriting commitments: 49. (a) Date of Subscription Agreement Not applicable (b) Stabilising Manager(s) (if any): Not applicable

(h)

Securities Transfer Amount:

If not syndicated, name and address of

Dealer:

HSBC Bank plc

8 Canada Square London E14 5HQ United Kingdom

50. **Total Commission and concession:** Not applicable

51. Prohibition of Sales to EEA Retail

Investors:

Not applicable

52. Additional selling Restrictions: Not applicable

53. **U.S. Selling Restrictions:** The Issuer is Category 2 for the purposes of Regulation

S under the United States Securities Act of 1933, as

amended.

TEFRA rules not applicable

54. **U.S. Tax Considerations:** Not applicable

55. **GENERAL**

The aggregate principal amount of Notes issued has been translated into euro at the rate of [.], producing a sum of (solely for Notes not denominated in euro):

Not applicable

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in this Pricing Supplement.

Information relating to the Securities has been extracted from *Bloomberg*. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published by *Bloomberg*, no facts have been omitted which would render the reproduced information inaccurate or misleading.

CONFIRMED

Signed on behalf of HSBC Bank France

N.S. Nowhins

N Rawlings

By: -----

Authorised Signatory

Date: -----

PART B

OTHER INFORMATION

1.	ISSUE- SPECIFIC RISK FACTORS	Not applicable		
2.	LISTING AND ADMISSION TO TRADING: (a) Listing:	Application has been made to admit the Certificates to listing on the Official List of Euronext Dublin [on or around the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.		
	(b) Admission to trading:	Application has been made for the Certificates to be admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.		
	(c) Estimate of total expenses related to admission to trading:	EUR 1000.00		
3.	RATINGS			
	Ratings:	The Certificates have not been specifically rated.		
4.	INTERESTS OF NATURAL AND LEGAL	PERSONS INVOLVED IN THE ISSUE		
	Not applicable			
5.	REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES			
	(a) Reasons for the offer:	Not applicable		
	(b) Estimated net proceeds:	Not applicable		
	(c) Estimated total expenses:	Not applicable		
6.	Fixed Rate Certificates only – Yield			
	Not applicable			

 ${\it Floating \ Rate \ Certificates \ only-Information \ on \ Floating \ Rate \ Certificates}$

Not applicable

7. Index Linked or Other Variable-Linked Certificates only – PERFORMANCE OF INDEX/FORMULA/OTHER VARIABLE, EXPLANATION OF ITS EFFECT ON THE VALUE OF THE INVESTMENT AND THE ASSOCIATED RISKS, AND OTHER INFORMATION CONCERNING THE UNDERLYING

Not applicable

8. Dual Currency Certificates only – PERFORMANCE OF EXCHANGE RATE[S]
AND EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

9. Derivative instruments only – EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT, THE YIELD ON THE DERIVATIVE INSTRUMENTS AND INFORMATION CONCERNING THE UNDERLYING

Not applicable

EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

10. SETTLEMENT PROCEDURE FOR DERIVATIVE INSTRUMENTS

Not applicable

11. INFORMATION CONCERNING THE UNDERLYING

Not applicable

OTHER

Name and address of Calculation Agent: HSBC Bank plc

8 Canada Square London E14 5HQ United Kingdom

Information on taxes on the income from the Certificates withheld at source in the country where admission to trading (other than in Luxembourg and France) is sought:

Not applicable

12. Derivative instruments only – POST ISSUANCE INFORMATION CONCERNING THE UNDERLYING

Not applicable

13. OPERATIONAL INFORMATION

	ISIN Code:	FR0013489085			
	Common Code:	Available from the Euroclear Bank website - www.euroclear.com/site/public/EB/			
	Mnemonic Code: Depositaries:	Not Applicable			
	(a) Euroclear France to act as Central Depositary:	Yes			
	(b) Common Depositary for Euroclear Bank and Clearstream Banking, S.A.:	Yes			
	Any clearing system(s) other than Euroclear Bank and Clearstream Banking, <i>S.A.</i> and the corresponding identification number(s):	Not applicable			
	Delivery:	Delivery against payment			
	Names and addresses of initial Paying Agents designated for the Certificates:	BNP PARIBAS SECURITIES SERVICES 3-5-7 rue General Compans ACI-CPC03A2 93500 Pantin France			
	Names and addresses of additional Paying Agent(s) (if any):	None			
14.	TERMS AND CONDITIONS OF THE OFFEI	₹			
	CONDITIONS, OFFER STATISTICS, EXPECTED TIMETABLE AND ACTION REQUIR APPLY FOR THE OFFER				
	Not Applicable				
15.	PLAN OF DISTRIBUTION AND ALLOTME	NT			
	Not applicable				
16.	PRICING				
	Not applicable				
17.	PLACING AND UNDERWRITING				
	Not applicable				

ANNEX 1

(This annex forms part to Pricing Supplement to which it is attached)

Information in relation to underlying Securities

"i''	Securities*	ADR/ GDR Issuer	Underlying company	Bloomberg Code	Exchange	Related Exchange	Initial Price	Trigger Price
1	Ordinary Shares of ENI SPA	х	ENI SPA	ENI IM	Borsa Italiana SpA	All Exchanges	EUR 12.064	60.0000% of the Initial Price
2	Ordinary Shares of TOTAL SA	X	TOTAL SA	FP FP	Euronext Paris	All Exchanges	EUR 41.045	60.0000% of the Initial Price

[&]quot;Securities" means either (i) 'Ordinary Shares of'; or (ii) 'Units of the'; or (iii) 'Depositary Receipts' of each underlying security to this issue of Certificates as the case may be. Website for 'Depositary' if Applicable: http://www.bnymellon.com.

ANNEX 2
(This Annex forms part to the Pricing Supplement to which it is attached)

" j "	Automatic Early Redemption Valuation Date _j	Automatic Early Redemption Date _j	Automatic Early Redemption Level _j	Automatic Early Redemption Amount _j	Variable Coupon Payment Date _j
1	26 May 2020	None	None	None	2 Jun 2020
2	26 Aug 2020	None	None	None	2 Sep 2020
3	26 Nov 2020	None	None	None	3 Dec 2020
4	26 Feb 2021	5 Mar 2021	95.00%	100.00%	5 Mar 2021
5	26 May 2021	2 Jun 2021	95.00%	100.00%	2 Jun 2021
6	26 Aug 2021	2 Sep 2021	95.00%	100.00%	2 Sep 2021
7	26 Nov 2021	3 Dec 2021	95.00%	100.00%	3 Dec 2021
8	28 Feb 2022	7 Mar 2022	95.00%	100.00%	7 Mar 2022
9	26 May 2022	2 Jun 2022	95.00%	100.00%	2 Jun 2022
10	26 Aug 2022	2 Sep 2022	95.00%	100.00%	2 Sep 2022
11	28 Nov 2022	5 Dec 2022	95.00%	100.00%	5 Dec 2022
12	27 Feb 2023	6 Mar 2023	95.00%	100.00%	6 Mar 2023
13	26 May 2023	2 Jun 2023	95.00%	100.00%	2 Jun 2023
14	28 Aug 2023	4 Sep 2023	95.00%	100.00%	4 Sep 2023
15	27 Nov 2023	4 Dec 2023	95.00%	100.00%	4 Dec 2023
16	26 Feb 2024	4 Mar 2024	95.00%	100.00%	4 Mar 2024
17	27 May 2024	3 Jun 2024	95.00%	100.00%	3 Jun 2024
18	26 Aug 2024	2 Sep 2024	95.00%	100.00%	2 Sep 2024
19	26 Nov 2024	3 Dec 2024	95.00%	100.00%	3 Dec 2024
20	None	None	None	None	The Maturity Date

^{*} Subject to postponement in accordance with Condition 17.5