PRICING SUPPLEMENT

Pricing Supplement dated 12 June 2024

Series No: 6

Tranche No: 1

HSBC Holdings plc

(a company incorporated in England with registered number 617987; the liability of its members is limited)

USD 50,000,000,000

Programme for Issuance of Perpetual Subordinated Contingent Convertible Securities

Legal Entity Identifier (LEI): MLU0ZO3ML4LN2LL2TL39

Issue of

SGD 1,500,000,000 5.250 per cent. Resettable Perpetual Subordinated Contingent Convertible Securities

Prohibition on marketing and sales to retail investors

- 1. The Securities are complex financial instruments. They are not a suitable or appropriate investment for all investors, especially retail investors. In some jurisdictions, regulatory authorities have adopted or published laws, regulations or guidance with respect to the offer or sale of securities such as the Securities. Potential investors in the Securities should inform themselves of, and comply with, any applicable laws, regulations or regulatory guidance with respect to any resale of the Securities (or any beneficial interests therein).
- 2.
- (a) In the UK, the Financial Conduct Authority ("FCA") Conduct of Business Sourcebook ("COBS") requires, in summary, that the Securities should not be offered or sold to retail clients (as defined in COBS 3.4 and each a "retail client") in the UK.
- (b) By purchasing, or making or accepting an offer to purchase, any Securities (or a beneficial interest in such Securities) from the Issuer and/or The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch, DBS Bank Ltd., United Overseas Bank Limited, Oversea-Chinese Banking Corporation Limited (together, the "Managers"), each prospective investor represents, warrants, agrees with and undertakes to the Issuer and each of the Managers that:
 - (i) it is not a retail client in the UK; and
 - (ii) it will not (A) sell or offer the Securities (or any beneficial interests therein) to retail clients in the UK or (B) communicate (including the distribution of the Offering Memorandum (as defined below)) or approve an invitation or inducement to participate in, acquire or underwrite the Securities (or any beneficial interests therein) where that invitation or inducement is addressed to or disseminated in such a way that it is likely to be received by a retail client in the UK.
- 3. For the avoidance of doubt, the obligations in paragraph 2 above are without prejudice to the need to comply at all times with all applicable laws, regulations and regulatory guidance (whether inside or outside the European Economic Area ("EEA") or the UK) relating to the promotion, offering, distribution and/or sale of the Securities (or any beneficial interests therein), whether or not specifically mentioned in the Offering Memorandum (including (without limitation) any requirements under Directive 2014/65/EU (as amended, "MiFID II") or the FCA Handbook as to determining the appropriateness and/or suitability of an investment in the Securities (or any beneficial interests therein) for investors in any relevant jurisdiction).
- 4. Where acting as agent on behalf of a disclosed or undisclosed client when purchasing, or making or accepting an offer to purchase, any Securities (or any beneficial interests therein) from the Issuer and/or

the Managers the foregoing representations, warranties, agreements and undertakings will be given by and be binding upon both the agent and its underlying client.

PROHIBITION OF SALES TO EEA RETAIL INVESTORS – The Securities are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the EEA. For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of MiFID II; or (ii) a customer within the meaning of Directive (EU) 2016/97, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently, no key information document required by Regulation (EU) No 1286/2014 (as amended, the "**PRIIPs Regulation**") for offering or selling the Securities or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Securities or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

PROHIBITION OF SALES TO UK RETAIL INVESTORS — The Securities are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the UK. For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client, as defined in point (8) of Article 2 of Regulation (EU) No 2017/565 as it forms part of domestic law in the UK by virtue of the European Union (Withdrawal) Act 2018, as amended (the "EUWA"); or (ii) a customer within the meaning of the provisions of the Financial Services and Markets Act 2000, as amended (the "FSMA") and any rules or regulations made under the FSMA to implement Directive (EU) 2016/97, where that customer would not qualify as a professional client, as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of domestic law in the UK by virtue of the EUWA. Consequently, no key information document required by Regulation (EU) No 1286/2014 as it forms part of domestic law in the UK by virtue of the EUWA (the "UK PRIIPs Regulation") for offering or selling the Securities or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

The Offering Memorandum referred to below (as completed by this Pricing Supplement) has been prepared on the basis that any offer of Securities in any Member State of the EEA (each, a "Member State") or in the UK will be made pursuant to an exemption under Regulation (EU) 2017/1129 (the "Prospectus Regulation") or section 86 of the FSMA, respectively, from the requirement to publish a prospectus for offers of the Securities. Accordingly any person making or intending to make an offer in a Member State or the UK of the Securities may only do so in circumstances in which no obligation arises for the Issuer to (i) in the case of a Member State, publish a prospectus pursuant to Article 3 of the Prospectus Regulation or supplement a prospectus pursuant to Article 23 of the Prospectus Regulation or (ii) in the case of the UK, publish a prospectus pursuant to section 85 of the FSMA or supplement a prospectus pursuant to Article 23 of the Prospectus Regulation as it forms part of domestic law in the UK by virtue of the EUWA, in the case of (i) and (ii), in relation to such offer. The Issuer has not authorised, nor does it authorise, the making of any offer of Securities in any other circumstances.

Warning: Neither this Pricing Supplement nor the Offering Memorandum referred to below constitutes a "prospectus" for the purposes of the Prospectus Regulation or Part VI of the FSMA, and this Pricing Supplement and the Offering Memorandum have been prepared on the basis that no prospectus shall be required under the Prospectus Regulation or Part VI of the FSMA in relation to the offer and sale of any Securities.

PART A – CONTRACTUAL TERMS

This document constitutes the Pricing Supplement relating to the issue of the Tranche of Securities described herein for the purposes of listing on the Official List of the Irish Stock Exchange plc, trading as Euronext Dublin. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the "Conditions") set forth in the Offering Memorandum dated 27 March 2024 in relation to the above Programme (incorporating the Registration Document dated 27 March 2024) and the supplement thereto dated 1 May 2024 (together, the "Offering Memorandum"). This document must be read in conjunction with such Offering Memorandum. Full information on the Issuer and the offer of the Securities is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing at http://www.hsbc.com (please follow links to 'Investors', 'Fixed income investors', 'Issuance programmes').

1. Issuer: HSBC Holdings plc Series number: 6 2. Tranche number: 1 (i) Date on which the Securities (ii) Not Applicable become fungible: Specified Currency: Singapore dollars ("SGD") 3. Aggregate Principal Amount of Securities 4. admitted to trading: Series: SGD 1,500,000,000 (i) SGD 1,500,000,000 (ii) Tranche: 100 per cent. of the Aggregate Principal 5. Issue Price: Amount. Specified (i) Denomination(s) SGD 250,000 6. (Condition 1(d)) SGD 250,000 (ii) Calculation Amount: Issue Date: 14 June 2024 7. (i) Interest Commencement Date: Issue Date (ii) Interest basis: 5.250 per cent. Resettable Securities 8. (Conditions 3 and 4) 9. Redemption basis: Redemption at par (Condition 6) 10. Call options: Issuer Call (further particulars as specified in Condition 6(c) will apply) PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

Fixed Rate Securities provisions:

11.

(Condition 3(a)) **Resettable Security provisions:** Applicable. The Securities are Resettable 12. (Condition 3(b)) Securities.

5.250 per cent. per annum payable semi-Initial Rate of Interest: (i)

annually in arrear

Not Applicable

(ii) Resettable Coupon Amounts: Not Applicable

(iii) Resettable Security Margin: +2.237 per cent. per annum

Resettable Security Interest (iv) 14 June and 14 December in each year commencing on 14 December 2024 Payment Date(s):

The Resettable Security Interest Payment Date First Reset Date: (v) falling on 14 December 2029

(vi) Second Reset Date: The Resettable Security Interest Payment Date

falling on 14 December 2034

(vii) Subsequent Reset Dates: The Resettable Security Interest Payment Date

falling on 14 December 2039 and thereafter each Resettable Security Interest Payment Date falling on 14 December in each year falling 5 years after the immediately preceding

Subsequent Reset Date

(viii) Day Count Fraction: Actual/365 (Fixed)

(ix) Determination Date(s): Not Applicable

(x) Business Day Centre(s): London, Singapore, New York and Hong Kong

(xi) Business Day Convention: No Adjustment

(xii) Resettable Security Reference Rate: SORA-OIS Rate

(xiii) Mid-Swap Rate: Not Applicable

(xiv) Reference Rate applicable to Not Applicable

Resettable Security Interbank Rate:

(xv) U.S. Treasury Rate: Not Applicable

(xvi) Resettable Security Reference Bond Not Applicable

Rate:

(xvii) SORA-OIS Rate: Applicable

(a) Reference Rate Duration: 5-year

(b) Benchmark Replacement: Applicable

(c) Relevant Screen Page: "OTC SGD OIS" page on Bloomberg under

"BGN" appearing under the column headed

"Ask"

(xviii) TONA-TSR Rate: Not Applicable

13. Floating Rate Security provisions: Not Applicable

(Condition 4)

PROVISIONS RELATING TO REDEMPTION

14. Issuer's optional redemption (Call): Applicable (Condition 6(c))

(i) Early Redemption Amount (Call):

Optional Redemption Amount (Call)

(ii) Optional Redemption Amount

SGD 250,000 per Calculation Amount

(Call):

(iii) Make Whole Redemption Amount: Not Applicable

(iv) Series redeemable in part: No

(v) Call Option Date(s): Any Business Day during the periods

commencing on (and including) the date falling six months prior to each of: (i) the First Reset

Date, (ii) the Second Reset Date and (iii) any Subsequent Reset Date, and ending on (and

including) such reset date

Not less than 10 nor more than 60 days' notice (vi) Call Option Notice Period:

Par Redemption Date: Not Applicable (vii)

Redemption for taxation reasons - non-15.

deductibility:

(Condition 6(b)(iii))

Applicable

16. Residual Call (Condition 6(d)) Not Applicable

Redemption upon Capital Disqualification 17. Applicable

Event:

(Condition 6(f))

18. Early redemption amount

> Early redemption amount upon (i) redemption for taxation reasons:

> > (Condition 6(b))

SGD 250,000 per Calculation Amount

Capital Disqualification Event SGD 250,000 per Calculation Amount (ii)

Early Redemption Price:

(Condition 6(f))

PROVISIONS RELATING TO CONVERSION

19. Conversion Price (per Ordinary Share): SGD 4.6481

(Condition 9(a))

20. Conversion Shares Offer Price (per GBP 2.70

Ordinary Share) as of the Issue Date:

(Condition 9(f))

Conversion Shares Offer Price GBP (ii)

Currency:

(Condition 9(f))

21. Specified FX Rate: GBP 1.00 = SGD 1.7215

22. Applicable Adjustment Event: Alteration to Nominal Value Event

(Condition 9(i)) Bonus Issue Event

Extraordinary Dividend Event

Rights Issue Event

Conversion Shares Offer: 23. Applicable

(Condition 9(f))

Uncertificated Form of Ordinary Share: 24.

(Condition 9(m))

Latest Conversion Shares Offer Election 25. Date:

(Condition 9(f))

10th London Business Day following the Conversion Date

26.

Relevant Exchange in respect of the Ordinary London Stock Exchange Shares:

GENERAL PROVISIONS APPLICABLE TO THE SECURITIES

27. Form of Securities: Registered

(Condition 1(a)) Global Registered Security registered in the

name of a nominee for a common depositary for Euroclear and Clearstream, Luxembourg

28. If issued in bearer form: Not Applicable

29. If issued in registered form: Applicable

(i) Global Registered Security Yes.

exchangeable for Definitive Registered Securities:

30. Exchange Date for exchange of Temporary Not Applicable

Global Security:

31. Payments: (Condition 8)

Relevant Financial Centre Day: London, Singapore, New York and Hong Kong

32. U.S. selling restrictions: TEFRA not applicable

Regulation S Compliance Category 2

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Date: 12 June 2024

PART B - OTHER INFORMATION

1. LISTING

(i) Listing: Application has been made to admit the

Securities to listing on the Official List of the Irish Stock Exchange plc, trading as Euronext Dublin on or around the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.

(ii) Admission to trading: Application has been made for the Securities to

be admitted to trading on the Global Exchange Market with effect from on or around the Issue Date. No assurance can be given as to whether or not, or when, such application will be

granted.

2. RATINGS

Ratings: The Securities are expected to be rated:

Moody's Investors Service Limited: Baa3

Fitch Ratings Limited: BBB

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for the fees and commission payable to the Managers in relation to the Securities, so far as the Issuer is aware, no person involved in the offer of the Securities has an interest material to the issue.

DISTRIBUTION INFORMATION

4. Method of distribution: Syndicated

(i) If syndicated, name of Relevant Sole Global Coordinator and Joint

Dealer/Lead Manager: Bookrunner

The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch

(ii) If syndicated, names of other Joint Bookrunners

Dealers/Managers:

DBS Bank Ltd.

United Overseas Bank Limited

Oversea-Chinese Banking Corporation Limited

(iii) Date of Subscription Agreement: 12 June 2024

(iv) Stabilisation Manager(s) (if any): The Hongkong and Shanghai Banking

Corporation Limited, Singapore Branch

5. If non-syndicated, name of Relevant Dealer: Not Applicable

6. Additional selling restrictions: Not Applicable

7. Use of Proceeds: The Issuer intends to use the net proceeds from

the sale of the Securities for general corporate purposes and to maintain or further strengthen the Issuer's capital base pursuant to requirements under the UK CRR.

OPERATIONAL INFORMATION

8. ISIN Code: XS2764959842

9. Common Code: 276495984

Any clearing system(s) other than Euroclear 10. and Clearstream, Luxembourg and the relevant identification number(s):

Not Applicable

11. Settlement procedures: Eurobond

12. Name and Address of Principal Paying Agent(s)

HSBC Bank plc, 8 Canada Square, London E14 5HO

13. Additional Paying Agent(s) (if any): Not Applicable

14. Calculation Agent: HSBC Bank plc

15. City in which specified office of Registrar to be maintained: (Condition 12)

London

Additional Risk Factor: 16.

Tax treatment of the Securities under Singapore law is unclear

It is not clear whether the Securities will be regarded as "debt securities" under the Income Tax Act 1947 of Singapore (the "ITA") and the tax treatment to holders of the Securities under Singapore law may differ depending on the characterisation and treatment of the Securities by the Inland Revenue Authority of Singapore ("IRAS"). In addition, the Securities are not intended to be "qualifying debt securities" for the purposes of the ITA and holders of the Securities will not be eligible for the tax exemption or concessionary tax rates under the qualifying debt securities scheme. Prospective holders and holders of the Securities should consult their own accounting and tax advisers regarding the Singapore tax consequences of their acquisition, holding or disposal of the Securities.

17. **HONG KONG** SFC **CODE OF CONDUCT**

(i) Rebates Not Applicable

Contact email addresses of the hk syndicate omnibus@hsbc.com.hk (ii) Coordinators where Overall underlying investor information in relation to omnibus orders should be sent:

Marketing and Investor Targeting As stated in the Offering Memorandum Strategy:

(iii)