



Tracy Chou

Speaker: Tracy Chou

[Text on screen] Walk With Me

I've pivoted from being a software engineer to a startup founder, because I've seen that the impact that I want to have will come most if I change my focus and find new ways of reaching people.

[Text on screen] Tracy Chou, Founder and CEO of Block Party

My name is Tracy Chou and I'm the founder and CEO of Block Party, which builds tools for online safety, privacy and anti-harassment.

I pivoted Block Party to focus on a bigger problem in online safety that of privacy. And this time for all social media platforms.

The most unexpected pivot in my career; as an engineer, I sometimes just liked to sit at my computer and code quietly. And now I have to get used to talking to people in a very public setting.

Sometimes the impact you want to have is in a different place than you thought you were going to find it originally and it's important to know when to pivot so you can continue going after that opportunity.

In times of challenge and uncertainty, it's okay to wallow in the corner for a little bit. But remember, no one is going to fight as hard for your vision of the world as you are. So pick yourself up and keep going.

[Text on screen] Walk With Me