

HSBC data use and principles

[Text on screen] When customers bank with us they're trusting us with their data.

Data about who they are and what they do with their money.

What we do with this data has to benefit and protect our customers.

To keep you safe, if we spot an unusual payment from your card we'll get in touch to see if it was you.

To prevent financial crime like money laundering, we scan more than 15,000 transactions a minute to detect any suspicious ones.

We also use your data to provide you with better products and services, like helping you predict how much money you can save each month.

We have ethical principles that apply to our data use.

Read more about them on our website, [hsbc.com](https://www.hsbc.com).